People
AUGUST 2015

100+ STEALS UNDER $100

STYLE WATCH



YOUR NEW FAVORITE

JEANS!

PLUS CHIC WAYS TO WEAR THE ONES YOU ALREADY OWN

the new skinny

torn & frayed

the cool way to cuff



Best Fall Trends To Wear Now



32 Beauty Buys Under $10



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AUGUST 2015

VOLUME 9 NUMBER 7

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Rita Ora

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Shop the Pages of *StyleWatch*

Have your phone ready as you flip through this issue—a simple snap and the pieces you like can be on their way to you in no time at all

1 **Download the Blippar app** (free; Apple App Store and Google Play) to your smartphone.



2 **Look for this Blipp to Shop icon.** You'll find it at the top of most pages. Open the app, and Blipp the page you want to shop by hovering over it with your phone.

3 **A *StyleWatch* button will appear on your screen.** Tap it and you'll be sent to a shoppable site with items from that page. Select what you want to buy, and then, in a few taps, it's yours!

ON THE COVER: From left: Jamie Chung, Katie Holmes, Beyoncé, Chrissy Teigen and Demi Lovato.
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FALL 2015

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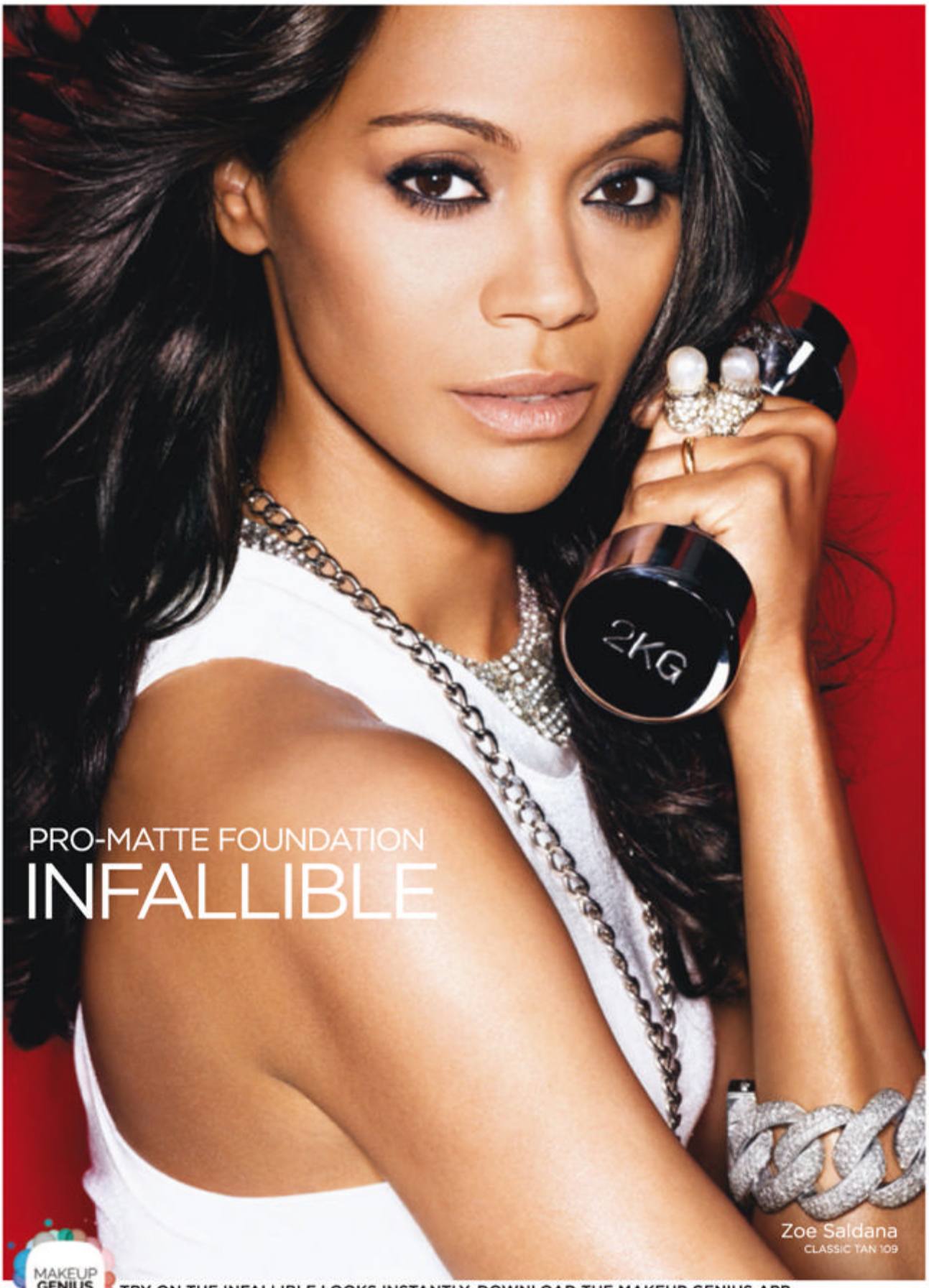
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UP TO 24HR MATTE WITHOUT THE FLAT

THE PRO LOOK OF LONGWEAR

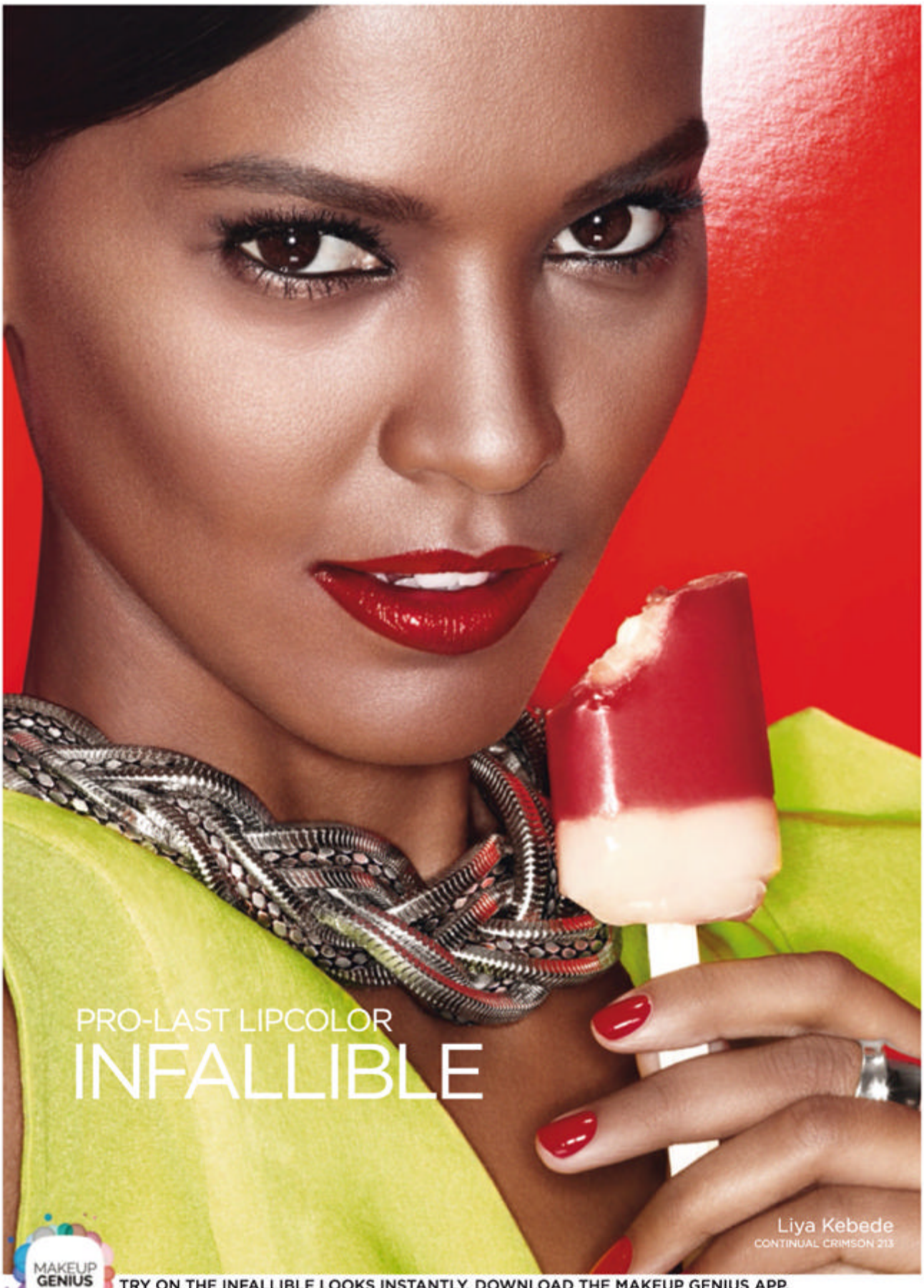
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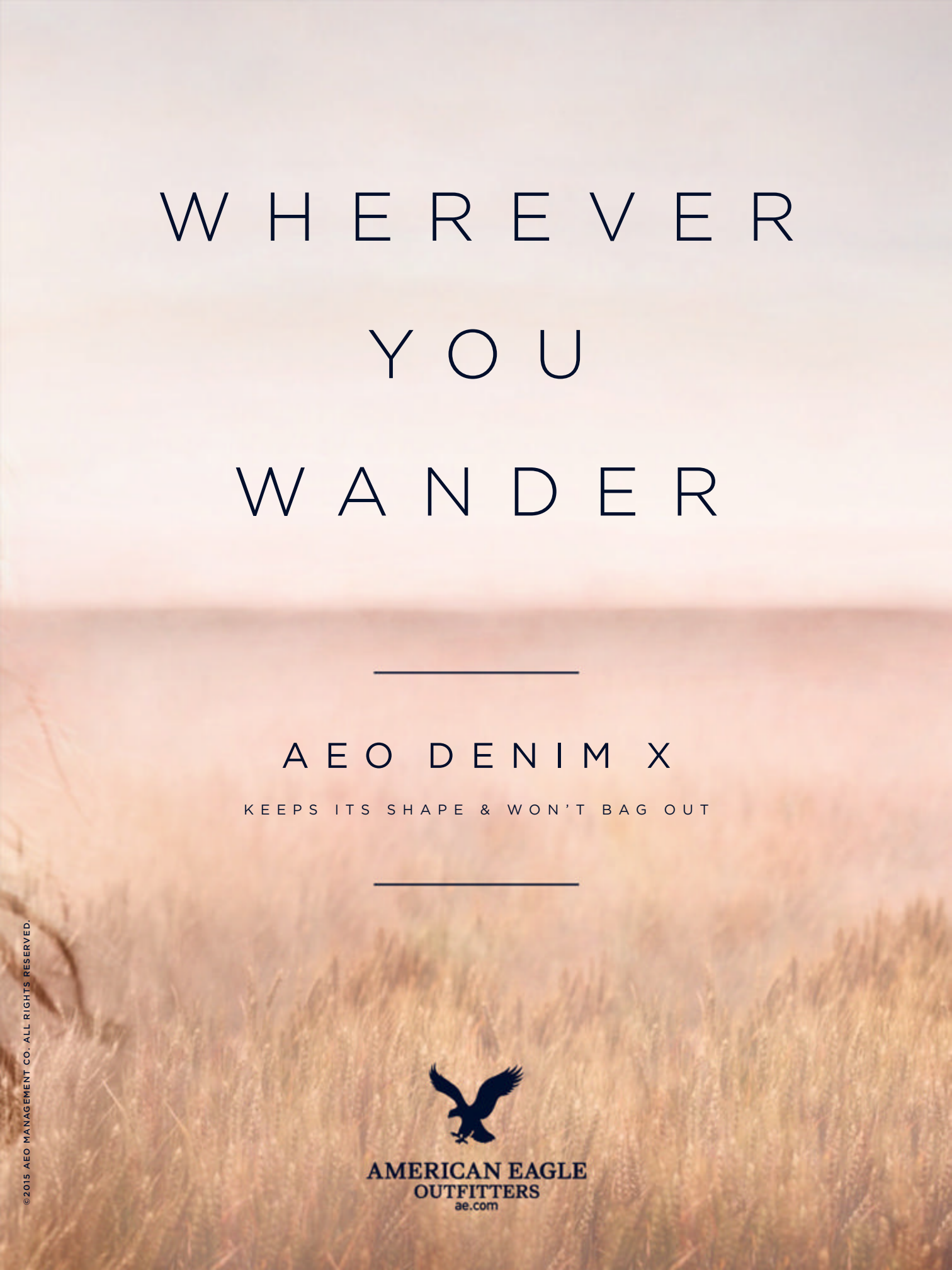
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EDITOR OF THE MONTH

Whenever someone on our staff needs denim advice, they turn to fashion editor **Rachel Aschenbrand-Robinson**. She's our resident jeans guru—she even called in 360 pairs just to find the very best for the story on page 109

GET TO KNOW RACHEL!



What is your fave outfit of all time?
"My bat mitzvah dress, which I helped 'design.' Naturally, it was modeled off of a wedding gown I saw in a magazine."

What is your best denim shopping trick?
"Try them on at the end of the day. The worst is when you buy a pair that fits great, then realize that it feels like a button might pop off after eating lunch. The perfect denim will feel comfortable all day long."

Who's your ultimate style crush?
"Kate Bosworth—all day, every day. She always looks cool and effortless, and her clothes never look like they're wearing her. She's basically the master of restraint!"

What are your save vs. splurge items?
"I never spend a lot on white tees because I'm a habitual spiller (it's genetic). However, I am willing to spend more on vintage jewelry—I love anything that has a story attached to it."



The One I Love Vintage rings, $700-$2,400; theoneilovenyc.com for similar styles

SHE SHOPPED THE MAG! Just like you, our editors actually buy from these pages. Check out the outfit Rachel put together from different stories.



Opposites Attract!
page 122



Trending Now
page 50



Opposites Attract!
page 122

New Ways to Wear Your Jeans
page 109



One Great Outfit
page 64

STILL LIFES CLOCKWISE FROM TOP: JOHN LAWTON(2); MICHAEL KRAUS; CATHY CRAWFORD; DEVON JARVIS. FROM TOP TO BOTTOM: COURTESY RACHEL ASCHENBRAND-ROBINSON; LITTLE WOLF COLLECTIVE. PORTRAIT: JAMES WESTMAN


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STYLEWATCH DIGITAL

LOVE YOUR SHAPE!

Our mission this month (and every month!): to spread major body positivity. Flip to our story on page 101, then follow us on social for even more



INSTAGRAM

We're asking celebs (like *OITNB*'s Danielle Brooks), bloggers and YOU to post your most body-positive pics. Don't forget to tag your photos with #LoveYourShape for a chance to be regrammed.

Follow Danielle @daniebb3



PINTEREST

Need a confidence boost? Head to our Pinterest at StyleWatchMag, where we'll be pinning must-share quotes all month long.

THEOUTFIT.COM

From crazy-good styling tricks to the best pieces for your shape, our bloggers and editors will be helping you look (and feel) your best.

flattering & on-trend? score!



STILL LIFES: BRIAN HENN; KATE LACEY; STYLIST: CHANEL KENNEBREW; BARBARA EISEN/RJ BENNETT REPRESENTS; FROM TOP TO BOTTOM: CAITLIN MITCHELL; KATHY COLLINS/GETTY IMAGES

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Which iconic denim moment is your fave?



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17%



FARRAH FAWCETT
60%



BRITNEY SPEARS
23%

JUMP TO PAGE 109 FOR MORE DENIM INSPO!

CLOCKWISE FROM TOP LEFT: SUNSET BOULEVARD/CORBIS; ABC PHOTO ARCHIVES/GETTY IMAGES; LISA ROSE/JPI; JASON MERRITT/GETTY IMAGES; JON KOPALOFF/FILMAGIC

READER TIPS

How do you work your most-loved spring pieces into your fall look?

"I pair my floral midi with a crop top in warmer temps, but I'll swap in a sweater come fall."
—**Ronnie Jacobs**

"I love a good shorts-with-tights look!"
—**Esther Schectman**

FOR MORE TRANSITIONAL DRESSING IDEAS, FLIP TO PAGE 67!

ARE YOU **LOVING...**

LOW-MAINTENANCE ROOTS?

54% SAID YES!

"I love the contrast! It doesn't look like they're trying too hard."
—**Mackenzie Hardman @mackenzieharddman**

"Who doesn't like a trend that saves you money on maintenance?!"
—**Charmaine J. Daudu @charmsie**

"It looks lazy, especially if you can afford the upkeep."
—**Jeanne Panzarino @jplovesbags**



Beyoncé

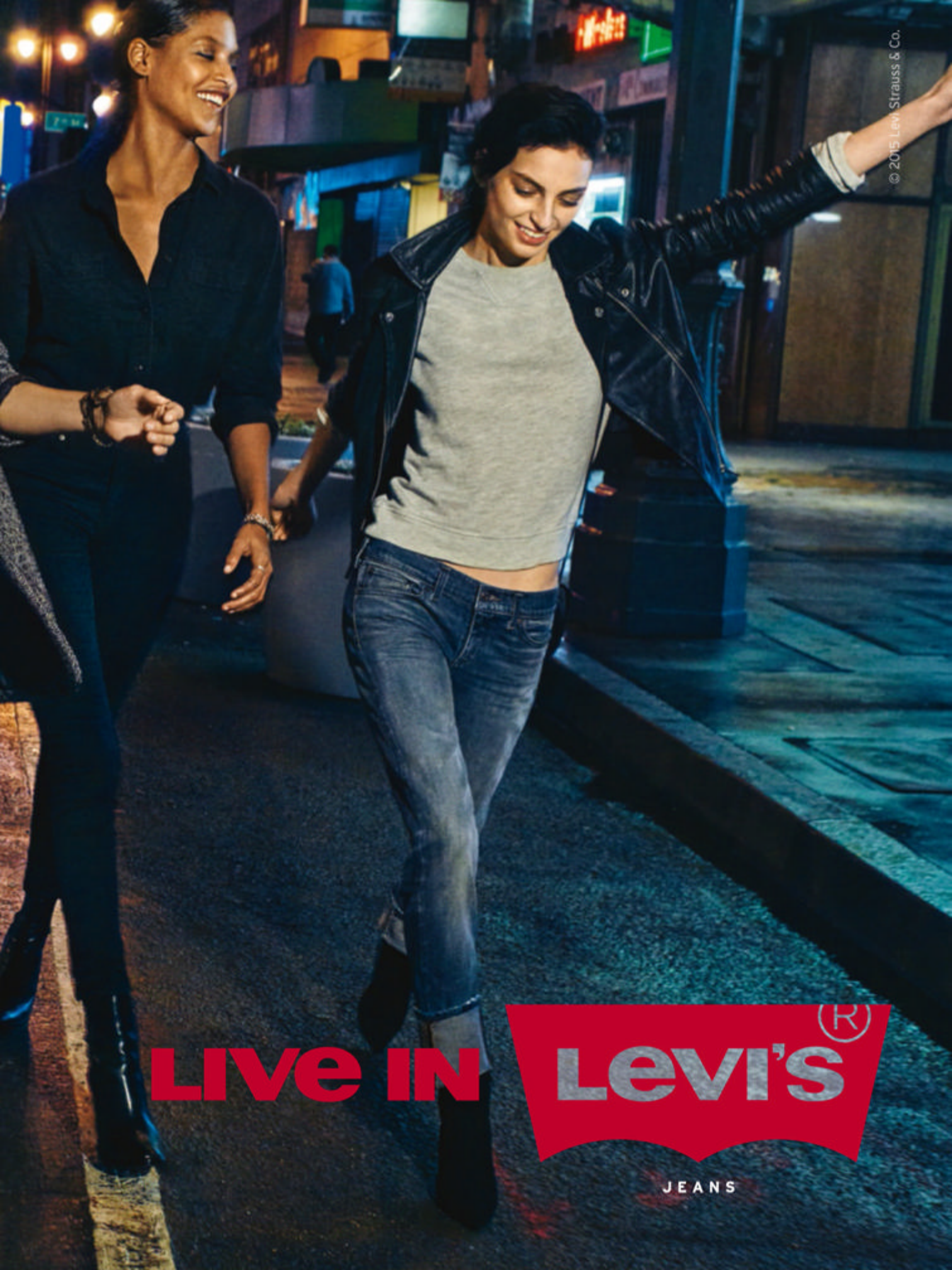
Julianne Hough

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THEY GOT IT RIGHT

We're mad for midis! These fashion bloggers prove just how versatile (and cute) this in-between length can be



"To give a casual, beachy vibe to an otherwise elegant outfit, I tied my shirt and added a straw hat with an orange band for a pop of fun."

Soraya Pena Hennessy of Chicflavours.com, Chicago

In a Zara top, JOA skirt, Jimmy Choo heels, a Sensi Studio hat and Ray-Ban sunglasses.



"Going full-on girlie was a bit out of my comfort zone, but the subtle plaid print of my shirt provided a cool contrast to the floral skirt."

Brie Bemis Rearick of Sophistifunkblog.com, Tempe, Ariz.

In a Forever 21 top, Chicwish skirt and Lulu's heels with a Lulu's bag.



"I was nervous this skirt would be unflattering since I'm petite, but the crop top kept it from overwhelming my frame."

Brittany Ricketts of Thepearloyster.com, Dallas

In a Nasty Gal top, ASOS skirt and heels, and Ray-Ban sunglasses.



In a Pink Clubwear sweatshirt, Eloquii skirt and ShoeDazzle wedges with a Deb bag.

"My shoes were the inspo for this look! The orange skirt and lip pulled it all together."

Thamarr Guerrier of Musingsofacurvylady.com, Jacksonville, Fla.

FROM LEFT: COURTESY SORAYA PENA HENNESSY; COURTESY BRITTANY RICKETTS; COURTESY BRIE BEMIS REARICK; COURTESY THAMARR GUERRIER



SCORE TOTAL FASHION CONFIDENCE! Get to know **Christina Brown of Love Brown Sugar**; she's got tons of figure flattery advice that will have you looking (and feeling!) great in everything you wear. Head to TheOutfit.com now for other tips from top bloggers.

theOutfit!

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Photo by: Ferny Chung

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2

FLOPPY HAT

It's a sophisticated finishing touch and shields you from the sun —try it with a flowy maxidress or culottes.

$18.20 Scala metallic-edge floppy hat
jcp.com 107-1529 orig. $26

1

BREEZY TANK

The patchwork print and sexy strap details in the back make this casual top a total standout.

$26.99 by&by crisscross back tank
jcp.com 640-0236
orig. $46



3

FRINGE BAG

With its cool fringe and studded shoulder strap, this slouchy bag makes a statement— and fits all your essentials.

$36 Arizona fringe hobo
jcp.com 102-8000 orig. $60



5

KIMONO

It's a cool alternative to your pashmina or cardigan! Wear it belted or loose—to the beach or out at night.

$27.99 Bisou Bisou kimono
jcp.com 823-4699 orig. $48



4

CHAIN TASSEL BELT

It feels like jewelry, and defines your middle! Wrap it around your fave dress or jeans for an eye-catching accent.

$21 Liz Claiborne chain belt
jcp.com 116-4208 orig. $30

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TOP 10 MUST-HAVES

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6

PATTERNED SEQUIN TOP

With a shimmery global print, this sheer blouse mixes boho with glam—such a chic way to rock an exotic look.

$24.99 Arizona embroidered top
jcp.com 662-2771 orig. $42

7

GOLD-TONE CHOKER

Choker necklaces are having a moment, and the medallion adds an on-trend '70s touch.

$15.40 Liz Claiborne dog tag pendant choker
jcp.com 137-1617 orig. $22





CLOG

This earthy-toned slide works with just about anything, from a floral sundress to a t-shirt and denim skirt.

$34.99 Arizona Merida clogs
jcp.com 038-6545 orig. $50

10



9

PALAZZO PANTS

In a black-and-white print with vertical lines, this flowy pair is easy to mix into your wardrobe—and also slimming.

$26.99 by&by wide-leg pants
jcp.com 640-0243 orig. $46

BOHO DRESS

The handkerchief hem and cinched waist are flattering, and a tassel tie adds a fun twist.

$29.99 Love Reigns high-low dress
jcp.com 221-7342 orig. $52

8



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.

I REALLY LOVE MY...

See how stars make the very most of **their fave pieces**



EMMA ROBERTS

Isabel Marant sneakers
(no longer available)







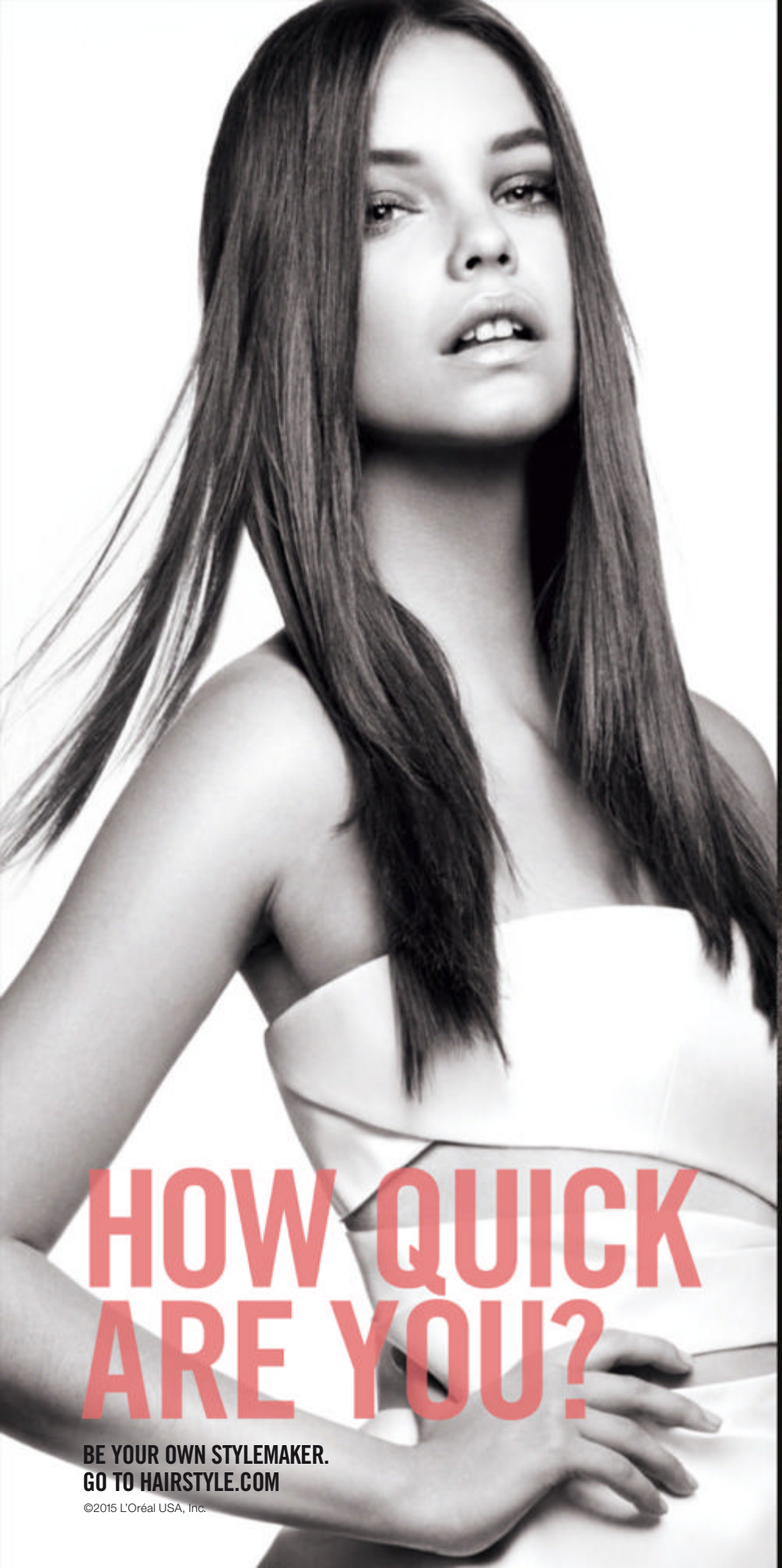
Get the Look!

Unleash your wild side with a pair of leopard sneaks—the bold print breaks up solids and easily mixes with other patterns.



Nine West "Limbo" calf-hair sneakers, $89; ninewest.com

STILL LIFE: J.J. DAVIS. STYLIST: SYLVIA NAGY. FROM LEFT: BAUER-GRIFFIN/GC/GETTY IMAGES; A.S./FAMEFLYNET; BEVERLY NEWS/REX USA; RAMEY



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ASHLEY MADEKWE

Jules Smith "Americana Choker" in 14k gold-plated brass, $98; julessmithdesigns.com

win it!
See page 136

Get the Look!

A sleek gold choker adds an ultramodern touch to whatever you choose to pair it with.



Maison Margiela necklace
Brass necklace, $1,035; 212-989-7612 for stores

CAMERON DIAZ



Céline bag
"Phantom Luggage" calfskin bag, 12"H x 10"W x 10"D, $3,400; barneys.com for stores

Get the Look!

A trapeze shape and front zip keep this neutral bag interesting, but still versatile.



Urban Expressions "Roxine" faux leather satchel, 10.5"H x 17"W x 4.5"D, $110; urbanexpressions.net

STILL LIFES: J.J. DAVIS. STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP LEFT: DANIEL ROBERTSON/STARTRAKS; DAVID TONNESEN/PACIFIC COAST NEWS; DONATO SARDELLA/GETTY IMAGES; FAMEFLYNET; SNYJAKM-GSI; GGIFAMEFLYNET


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FALL 2015

agjeans.com

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The Feed

EVERYTHING YOU NEED TO KNOW NOW

"IT" ACCESSORY

Add Some Charm!

These mini fashion statements are off the chain! From little Karl Lagerfelds to adorable monsters, they're the latest way to personalize your outfit.



Wendy Nguyen with a Nasty Gal bag charm.

Kendall Jenner with a Fendi bag charm.

Chiara Ferragni with a Fendi bag charm.



1

2

3

4

1. Fendi "Mini Karlito" fur bag charm, $1,150; fendi.com for stores

2. Dune London "Jenny" faux fur bag charm, $35; dunelondon.com

3. Swarovski "Mathilde Silver Bag Charm" in leather with faux fur and crystal detail, $90; swarovski.com

4. So So Happy "Ozzie Plush Clip-On" polyester bag charm, $10; sosohappy.com

STILL LIFES: KATE LACEY. STYLIST: BENNY LA MICELA. CLOCKWISE FROM LEFT: WENN; COURTESY WENDY'S LOOKBOOK; XPOSURE/AKM-GSI; CATHERINE FARRELL/GETTY IMAGES

Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.



Lily-Rose Depp in a Chanel Haute Couture top and skirt, and Chanel pumps.

EDITOR FAVE

LILY-ROSE'S FRESH LOOK

"She clearly inherited her sense of style from parents Johnny Depp and Vanessa Paradis. I love how the pencil skirt adds polish to the tube top and the silver belt is so fun."
—Kate Dimmock, fashion director

NEWBIES OUR BEAUTY EDITORS ❤



REFRESHING FACE MASK

This quickie oxygen facial from Dr. Brandt Skincare plumps up tired skin in minutes.

Dr. Brandt Oxygen Facial Flash Recovery Mask, $69; drbrandtskincare.com

COOLING EYE SHADOW

Chanel's shadow stick (it cools on contact!) is back, this time in a gorgeous violet.

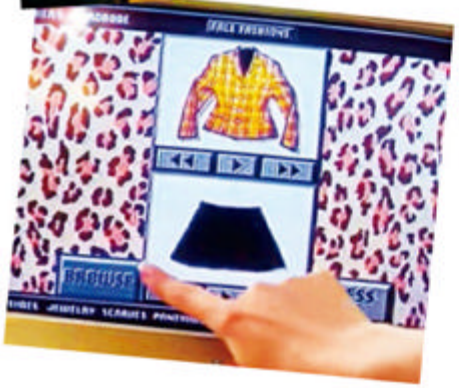
Chanel Stylo Eyeshadow Fresh Effect Eyeshadow in Campanule, $34; chanel.com

AIR-DRY HAIR ESSENTIAL

Put away the hair dryer! This new styler lets you wash and go but still gives great texture.

Bumble and bumble Don't Blow It (H)Air Styler, $30; bumbleandbumble.com





Happy B-Day, *Clueless*!

In honor of the movie's big 2-0 on July 19, we found an app that Cher would approve of

STYLEIT

Get ready to be a total Betty! After seeing the 1995 hit, the creators of StyleIt (free; Apple App Store) made Cher's virtual outfit-generator a reality. Just snap pics of things from your closet and—*voila*!—the app shows you 10 outfits that feature those pieces, plus shoppable ones. Bonus: It also makes looks based on the weather forecast.

STILL LIFES: KATE LACEY. STYLIST: BENNY LA MICELA. CLOCKWISE FROM LEFT: RICHIE BUXO/SPLASH NEWS; PARAMOUNT PICTURES/COURTESY NEAL PETERS. NO CREDIT


Nail the look with
Shock Wave and Pink Tank
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B Girl
Shock Wave
Birthday Suit
Street Flair
Pink Cadillaquer
Tidal Wave
Red Eye
Wine Stock
Game of Chromes
Pink Tank

Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.

TIME TO SHOP!

GET YOUR HANDS ON THIS BAG!

Eddie Borgo has been fashion insiders' best kept secret—until now! The accessory designer has a new collab with Target. Our fave piece: this bucket bag with add-on charms.



switch out the charms to match your mood

Eddie Borgo for Target "Thunder Print Bucket Bag" in faux leather, 9.5"H x 9.5"W x 6"D, $35, and charms (sold separately), $8-$30; target.com



PUT TO THE TEST!

Phone-Charging Jeans

Nights out typically start with lots of texting—and end with zero battery life. Enter Joe's tech-savvy skinnies. They have barely there pockets in the waistband and hip that fit a small charger and an iPhone. We tried them—no bulging and a charged phone!

the pocket is surprisingly slim

Joe's Jeans "#Hello Icon Skinny" rayon-cotton-blend jeans (battery included), $245; joesjeans.com



Beyoncé in a Cushnie et Ochs top, Dsquared2 shorts and Manolo Blahnik pumps with a Givenchy bag.

EDITOR FAVE

BEYONCÉ'S LEGGY LOOK

"Talk about having a leg up. Beyoncé's smooth, perfectly bronzed skin is beyond. And those leather short-shorts and matching pumps? *Ah*-mazing. I'm adding this pic to my vision board, stat!"

—Holly Carter, beauty director

STILL LIFES: KATE LACEY; STUART TYSON. STYLIST: BENNY LA MICELA. SYLVIA MAGY. BEYONCÉ: SPLASH NEWS

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Who Wore It Best?

These mini-me's are giving their well-dressed parents some major competition! Spotted in cute swimwear, biker jackets and more, they prove that when it comes to having great style, size doesn't matter.

Gisele Bündchen and daughter Vivian in Lenny Niemeyer swimsuits

Josh Duhamel and son Axl in Le Club Original swim trunks

Jessica Alba and daughter Haven

Kim Kardashian West and daughter North

Jennifer Lopez and daughter Emme

Prince William and son George

CLOCKWISE FROM TOP LEFT: SDFI/JSPLASH NEWS; COURTESY LAUREN SANDS/LE CLUB; AKOS/PLASH NEWS; MAP/SPLASH NEWS; TONY CLARK/SPLASH NEWS; H. VALLENILLA/PACIFIC COAST NEWS

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HEY, STYLEWATCH STYLE COUNCIL...

Show Us Your Fave #TBT Outfit!



NIKKI REED

"This look was all about the flowers, and my jelly sandals and socks *had* to match. That's literally how I picked out my outfits: finding the exact same color within each piece I wore."



SOPHIA BUSH

"I was such a tomboy! Rocking fighter-pilot gear was my thing. I wore this *Top Gun* look until it fell apart. This makes me realize I need another bomber jacket."



JAMIE CHUNG

"I was at an event for *Samurai Girl*—it was my first big role. I thought I was fitting the gladiator/samurai theme, but looking back, it doesn't work so much."

CLOCKWISE FROM TOP LEFT: COURTESY NIKKI REED; COURTESY JAMIE CHUNG; COURTESY SOPHIA BUSH

ZENDAYA



“I’m proud of this outfit! This was the beginning of my style evolution, when I was allowed to pick out my own clothes. Those clogs were the closest I could get to heels.”



CAT DEELEY

“One of my first red carpet moments! Can’t you tell I was green in a very red way? I felt like such a lucky girl getting to play dress-up.”



KRISTIN CAVALLARI

“This is from my *Laguna Beach* days, when borrowing red carpet dresses was so new to me. There’s a whole lot of hair going on here—it’s pretty hilarious—but I would totally wear that dress today!”



LOUISE ROE

“Socks up to my knees were my favorite, and I’m pretty sure there was a spare diaper in that handbag. I can’t wait to have a little girl to dress up.”

CLOCKWISE FROM TOP RIGHT: COURTESY KRISTIN CAVALLARI; COURTESY LOUISE ROE; COURTESY CAT DEELEY; COURTESY ZENDAYA

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NOTHING OVER $100

TRENDING NOW

OF-THE-MOMENT PICKS AT CAN'T-BELIEVE-IT PRICES

$19
Capwell + Co.
"Starburst Earrings" in metal with glass detail; capwell.co

$83
Blank NYC
"Ditz Distressed Boyfriend Jeans" in cotton; lulus.com
20% off!*

FIRST BLUSH

This new neutral isn't as innocent as it looks. Metallic finishes, furry textures and distressed details give the sweet shade a sassy attitude adjustment

$24
Make Me Chic
"Neat Boxy Top" in cotton-polyester; makemechic.com
20% off!**

$30
American Eagle Outfitters
Faux leather sneakers; ae.com

$28
Make Me Chic "Neat Tea Length Skirt" in cotton-polyester; makemechic.com
20% off!**

$40
Winky Designs
"Rose Gold Snakeskin Clutch" in faux leather, 7"H x 10"W x .5"D; winkydesigns.com
20% off!***

$97
Charles by Charles David
"Pact" leather heels; lulus.com
20% off!****

$55
Forever 21
"Faux Shearling Overcoat" in polyester; forever21.com

STILL LIFES: BRIAN HENN; DEVON JARVIS. STYLIST: CHANEL KENNEBREW. BENNY LA MICELA

* **Blank NYC** From July 10 to Aug. 14, enter "STYLEWATCH7" at checkout for a site-wide discount. Valid in the U.S. and Canada only. ** **Make Me Chic** From July 10 to Aug. 14, enter "PSWJUL20" at checkout for a site-wide discount. *** **Winky Designs** From July 10 to Aug. 14, enter "PEOPLE20" at checkout for a discount on this bag and the Envelope Clutch Collection. **** **Charles by Charles David** From July 10 to Aug. 14, enter "STYLEWATCH7" at checkout for a site-wide discount. Valid in the U.S. and Canada only.



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DARK ROMANCE

Boho takes a mysterious turn with lavish prints, ornamental touches and intricate embroidery that strike a balance between sexy and folksy



$99
Moyna Velvet clutch, 7.5"H x 13"W x .5"D; moynabags.com



$100
ASOS "Embroidered Dress" in polyester; asos.com



$98
Bebe "Embellished Slit Sleeve Top" in polyester; bebe.com

$70
Express "Hammered Medallion Coin Necklace" in metal; express.com



$60
Rue Gembon "Coralie" metal earrings with glass stone detail; ruegembon.com



$40
JustFab "Sanna" faux suede heels; justfab.com



$20
Forever 21 "Beaded Embroidery Skirt" in polyester; forever21.com

STILL LIFES: BRIAN HENN; CATHY CRAWFORD; STYLIST: CHANEL KENNEBREW; BENNY LA MICELA


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**In a frizz test when using Garnier Fructis Sleek & Shine system of shampoo, conditioner, and leave-in conditioner vs. a non-conditioning shampoo
garnierusa.com

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UTILITARIAN

Meet your new go-to uniform. With edgy elements like grommets, buckles and rivets, these fatigues will bring everyone to *att*-ention

$55
ASOS "Tunic D Ring Top" in polyester; asos.com

$60
Komono "Dreyfuss" acetate sunglasses; komono.com

$69
Michael Antonio "Vassir" faux leather boots; iheartmashoes.com

$98
LOFT "Safari Shirtdress" in rayon; loft.com

$75
SR Squared by Sondra Roberts "Utilitarian Style Crossbody" in faux leather, 8"H x 10"W x 2"D; sondraroberts.com

$99
H&M Nylon jacket; hm.com

$18 EACH
Arzu Studio Hope for To The Market "Peace Cord Military Bracelets" with brass detail; tothemarket.com
20% off!*

$90
Lzzr Jewelry "Horizon Reck Necklace" in sterling-silver with metal detail; lzzrjewelry.com

STILL LIFES: BRIAN HENN; STYLIST: CHANEL KENNEBREW

* **Arzu Studio Hope for To The Market** From July 10 to Aug. 14, enter "PEOPLE" at checkout for a discount on these bracelets and the Arzu collection.


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THE LOOK



Ashley Madekwe in a Burberry top, skirt and heels with clutch.



Forever 21 "Faux Stone Triangle Studs" in metal, $3; forever21.com



Banana Republic "Long Ribbed Tank" in linen-nylon, $70; bananarepublic.com

Janna Conner "Gold Ruda Ring" in 18k gold-plated brass, $95; jannaconner.com



Melie Bianco "Gwenyth" faux leather clutch, 4.5"H x 8"W x 2"D, $77; meliebianco.com

20% off!*

Eva Mendes for New York & Company "Jolie" faux suede skirt, $60; nyandcompany.com

Bamboo "Vertigo-05" faux suede heels, $30; shiekhshoes.com

just the clutch **$850**

total cost **$335**

STILL LIFES: CATHY CRAWFORD; MICHAEL KRAUS. STYLISTS: BENNY LA MICELA; CHANEL KENNEBREW. FROM LEFT: JORDAN STRAUSS/INVISION/AP; AKM-GSI; DAVE ALLOCCA/STARTRAKS

* **Melie Bianco** From July 10 to Aug. 14, enter "PSW20" at checkout for a site-wide discount.

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FOR LESS!

Imitation really is the sincerest form of flattery, so why not steal these celebs' style at real-people prices?



Sienna Miller in a Sonia Rykiel shirt, sweater and pants, and Pierre Hardy heels.

Berricle "Hoop Huggie Earrings" in sterling silver with cubic zirconia detail, $49; berricle.com
20% off!**

Merona for Target "Favorite Button-Down Shirt" in cotton, $23; target.com

Ann Taylor Viscose-wool-blend sweater, $80; anntaylor.com

ASOS "Longline Culottes" in cotton-elastane, $76; asos.com

just the sweater $1,070



GoJane "Strap Happy Wrap-around Chunky Heels" in faux leather, $35; 818-581-4652; gojane.com
20% off!****

total cost $263



Felicity Jones in L.K. Bennett heels.

Yochi "Leather Ribbon Necklace," $38; yochiny.com
20% off!***

Forever 21 "Lace Paneled Blouse" in polyester-nylon, $25; forever21.com



American Eagle Outfitters "Soft Button Front Skirt" in polyester-elastane, $40; ae.com

just the pumps $425



Glaze "Simple 'N Clean Heels" in faux suede, $26; 818-581-4652; gojane.com
20% off!*****

total cost $129

** **Berricle** From July 10 to Aug. 14, enter "PSW20" at checkout for a site-wide discount. Excludes 50% off Weekly Deals items. *** **Yochi** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on full-price merchandise. **** **GoJane** From July 10 to Aug. 14, mention "PSW820R" over the phone or enter it at checkout for a discount on full-price merchandise. ***** **Glaze** From July 10 to Aug. 14, mention "PSW820R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics.

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EDITOR HAUL

That '70s Show

Far out! Fashion assistant **Kami Phillips** picked her favorite funky hippie looks—and they're all under $100, man!



Kate Hudson in *Almost Famous*.



MY STYLE INSPO
"Kate Hudson as Penny Lane in *Almost Famous*—her look was so carefree and fun."

HOW TO WEAR IT
"I stick to one or two boho items per outfit and balance them out with sleeker, more modern pieces so I don't look costume-y."

MOOD MUSIC
"No joke—my iTunes is jam-packed with '70s rock. My faves are Led Zeppelin and Fleetwood Mac."



$10
GoJane "Vintage Double Ring Sunglasses" in metal and plastic; 818-581-4652; gojane.com
20% off!***



$30
Forever 21 "Studded Fringe Faux Suede Vest"; forever21.com

$50
H&M Rayon dress; hm.com

$58
Mate "Listen to Penny" cotton top; shoproyalie.com



$38
Socialite "Twiggy Mini" faux suede skirt; nordstrom.com

$39
Qupid "Insight-17" faux suede heels; qupid.com
20% off!**



$96
2020Ave "Wild West Shoulder Bag" in suede, 12.5"H x 15"W x 4"D; shop.2020ave.com



$95
Vanessa Mooney Jewelry "Lillian" velvet choker with rhodium pendant; vanessamooney.com
25% off!*

STILL LIFES: J.J. DAVIS. STYLIST: CHANEL KENNEBREW. KATE HUDSON: PHOTO BY NEAL PRESTON. PORTRAIT: JAMES WESTMAN

* **Vanessa Mooney Jewelry** From July 10 to Aug. 14, enter "PEOPLE25" at checkout for a site-wide discount. ** **Qupid** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on full-price merchandise. Cannot be combined with any other offers. *** **GoJane** From July 10 to Aug. 14, mention "PSW820R" over the phone or enter it at checkout for a discount on full-price merchandise. Not applicable on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics.


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*AC Nielsen AOC November 2014

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10 BEST

High Tops

With rich textures and details, these new sneaks are sure to kick your casual style up a notch



1 **SHEAR-LING GENIUS**
Loeffler Randall "Devin" lizard embossed leather sneakers with shearling detail, $375; loefflerrandall.com

2 **THE GOLDEN TOUCH**
Sam Edelman "Britt" calf-hair and leather sneakers, $120; samedelman.com

3 **TOESTOPPER**
Qupid "Roma-03" faux suede sneakers with faux leather detail, $25; qupid.com
20% off!*

* **Qupid** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on full-price merchandise. Cannot be combined with any other offers.


BELLA THORNE
for
Miss Me
#LetYourselfShine

Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.



4 **BUCKLE UP**
Guess "Rollan2" leather sneakers, $89; guess.com



5 **STAYING NEUTRAL**
Kenneth Cole "Kiera" faux suede sneakers, $130; kennethcole.com



6 **PRINTS CHARMING**
TOMS "Camilla High" wool-polyester sneakers with suede detail, $79; nordstrom.com



7 **TIP THE SCALES**
Hilfiger Collection "Python Sneakers" in leather, $290; 212-223-1824



8 **FRINGE FESTIVAL**
IRO "Novo" suede sneakers, $446; iroparis.com



9 **NEED A LIFT?**
DKNY "Chrystie Sneakers" in leather, $195; dkny.com for stores



10 **ROLLING IN THE DEEP BLUE**
Furla "Spy Sneakers High-tops" in suede, $375; furla.com

STILL LIFES: JON PATERSON; TOMS: STUART TYSON

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ONE GREAT OUTFIT

Work or Play?

Choose both! Paired with sophisticated extras, a muted floral frock is polished enough for your 9-to-5 *and* has the oomph to carry you through to happy hour with the girls



$25
Forever 21 "Floral Print Dress" in polyester; forever21.com

$13
H&M Metal necklace; hm.com

total cost $98

$34
Lulu's "Rock and Roller Handbag" in faux leather, 12"H x 18"W x 6"D; lulus.com
20% off!*

$26
GoJane "Cross Over Strappy Heels" in faux suede; 818-581-4652; gojane.com
20% off!**

STILL LIFES: MICHAEL KRAUS. STYLIST: SYLVIA NAGY

***Lulu's** From July 10 to Aug. 14, enter "STYLEWATCH7" at checkout for a site-wide discount. Valid in the U.S. and Canada only.
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Tiptoe Into Fall

GET THE MOST FROM YOUR WARDROBE BY **MAKING THESE WARM-WEATHER FAVES WORK IN COOLER TEMPS.** ALL THE STYLE INSPO YOU NEED IS RIGHT HERE



1 Printed Dress

just swap sandals for booties & a felt hat

light layers keep you cozy & chic

FROM LEFT: TIMUR EMEK/GETTY IMAGES; MELANIE GALEA
THESTREETMUSE/TRUNK ARCHIVE; LAURENT ZABULON/ABACA;
CHARLES ESHELMAN/RUNWAY MANHATTAN

2 Denim Skirt

a western-inspired chambray top adds a rugged feel



CLOCKWISE FROM TOP LEFT: MELANIE GALEA THESTREETMUSE/TRUNK ARCHIVE; KRISTIN SINCLAIR/GETTY IMAGES (2); MARIE-PAOLA BERTRAND-HILLION/ABACA/STARTRAKS; YOUNGJUN KOO



3 Crop Top

a collared shirt looks polished & gives you coverage

CLOCKWISE FROM TOP LEFT: KRISTIN SINCLAIR/GETTY IMAGES (2); PAOLO DILETTO/RUNWAY MANHATTAN (2); YOUNG JUN KOO

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FlexFoam core formed and adhered to hand to dramatize molding properties.



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Q+A

WITH FASHION DIRECTOR KATE DIMMOCK



Q: I invested in a great full skirt this past spring—can I keep wearing it into fall?
A: Absolutely! It's a statement piece that should stay in your closet year-round. I love pairing a chunky knit sweater and a substantial bootie with a fuller skirt. The secret is to add pieces that have a strong fall vibe.

Q: I love the idea of carrying a backpack to work but I'm worried I'll look like I'm in high school. Help!
A: I hear you, but I've been seeing tons of superpolished backpacks that are perfect for the office. Look for options in neutral leather without too many bells and whistles. If you're still nervous to tackle this trend, find one with a top handle—that way, you can easily carry it like a regular handbag if you need to.



Banana Republic "Black Backpack" in leather, 11"H x 11"W x 6"D, $198; bananarepublic.com



Q: I'm petite and I can't find cropped, frayed jeans that work on me. Can I DIY it?
A: Of course! Just make sure you wash your jeans first, in case they shrink. You also need to take into account that fraying will take away more length, so leave about an eighth of an inch for that. Finally, before you make the first cut, try on your jeans with the shoes you'll wear them with the most (it will give you a better idea of how much length to take off). Then, just snip (don't worry if it's not a perfectly straight cut, no one will be able to tell) and pull out the white threads at the hem until you're happy with the amount of fray.

FOLLOW KATE! Instagram: @dimmockkate and Twitter: @katedimmock1

STILL LIFE: JJ DAVIS. STYLIST: SYLVIA NAGY. PORTRAIT: JAMES WESTMAN. TOP RIGHT: CELINE GAILLE/RUNWAY MANHATTAN

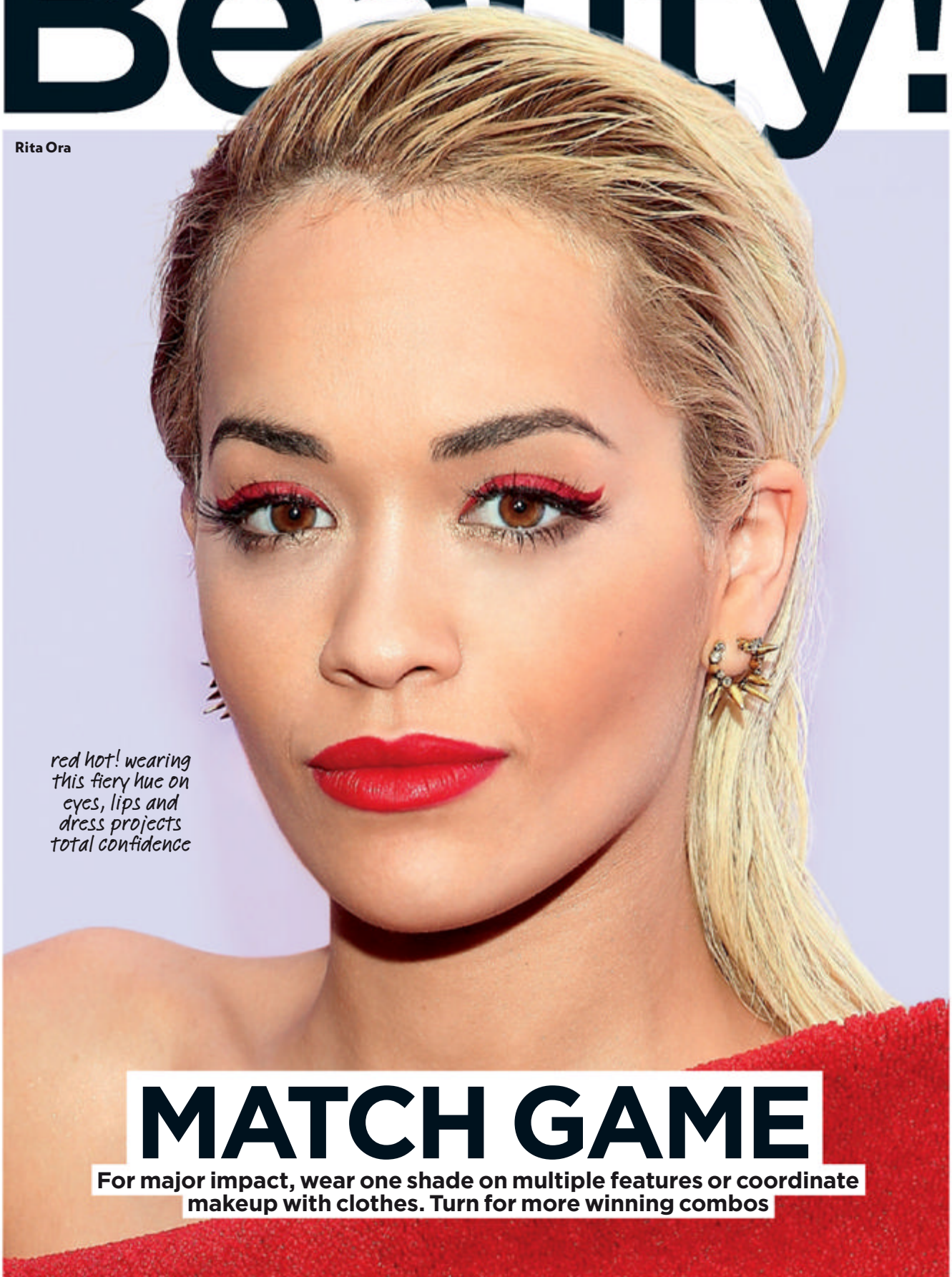


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To learn about the NEW breakthrough formula, visit Dove.com
NEW ADVANCED FORMULA
Dove
deep moisture

GET GORGEOUS EVERY DAY

Beauty!



Rita Ora

red hot! wearing this fiery hue on eyes, lips and dress projects total confidence

MATCH GAME

For major impact, wear one shade on multiple features or coordinate makeup with clothes. Turn for more winning combos

RITA ORA: PAUL MORIGI/WIREIMAGE

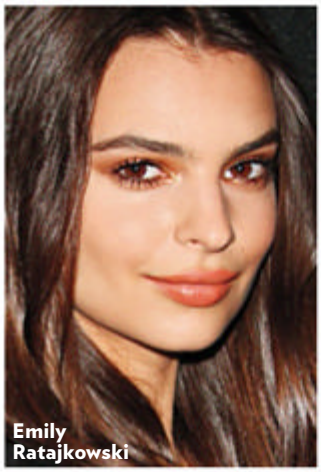
EYES TO LIPS



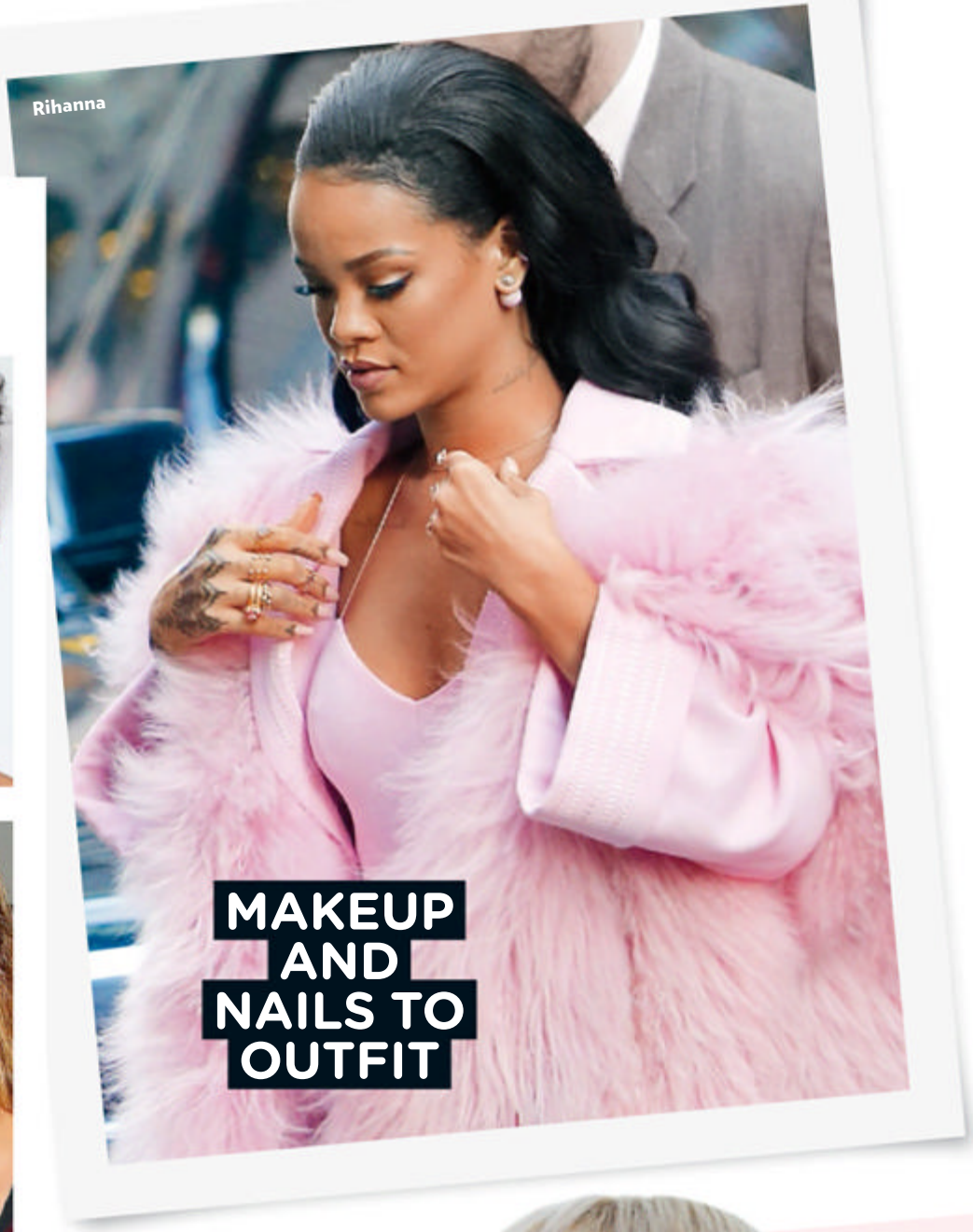
Scarlett Johansson



Jennifer Lopez



Emily Ratajkowski



Rihanna

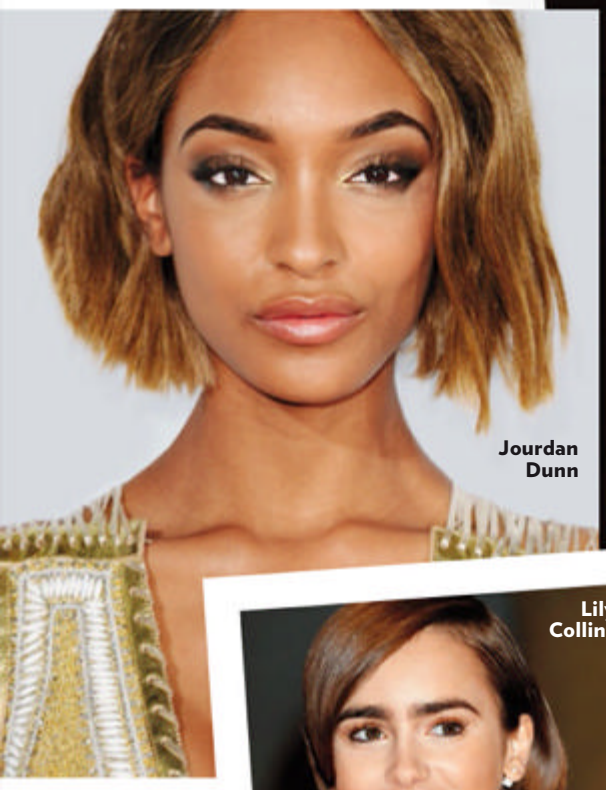
MAKEUP AND NAILS TO OUTFIT

EYES TO NAILS



Rita Ora

CLOCKWISE FROM TOP RIGHT: FRAT/AKM-GSI; XAVIER COLLIN/IMAGE PRESS/SPLASH NEWS; ADRIANA M. BARRAZA/WENN; SPLASH NEWS; VINCE FLORES/STARTRAKS







EYES TO OUTFIT

LIPS TO DRESS







CLOCKWISE FROM TOP RIGHT: JASON MERRITT/GETTY IMAGES; JON KOPALOFF/FILMMAGIC; EVAN AGOSTINI/INVISION/AP; TIBRINA HOBSON/GETTY IMAGES; KEIZO MORI/UPI/LANDOV; ASH KNOTEK/ZUMA



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Kemp is wearing New Eye Studio® Lasting Drama® Waterproof Gel Pencil in Sleek Onyx and Lustrous Sapphire. ©2015 Maybelline LLC.

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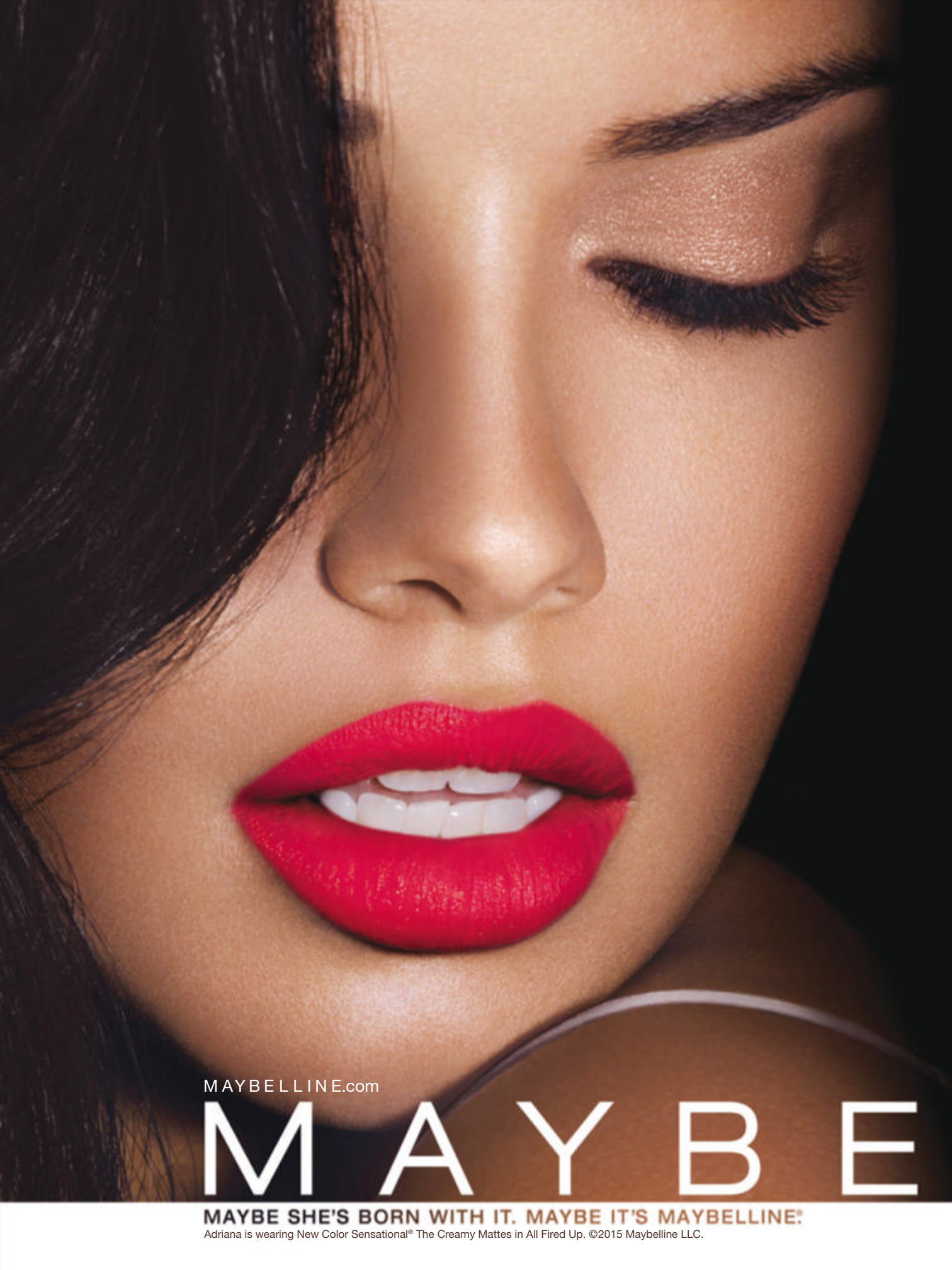
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THE HOW
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THE WOW
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5 INTENSE SHADES.

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Adriana is wearing New Color Sensational® The Creamy Mattes in All Fired Up. ©2015 Maybelline LLC.


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NEW YORK

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GET GORGEOUS NOW!

Hold on to Summer

Don't let the season slip through your fingers! These pretty ideas let your beach-babe vibe live on even as the temps start to drop



Jamie Chung

MAKEUP



2B Colours Kajal Kohl Eye Pencil in Ocean Blue, $6; ulta.com

CoverGirl Flamed Out Shadow Pencil in Ice Flame, $6; at drugstores

ENHANCE EYES WITH OCEAN-Y SHADES

Your days spent lounging on the sand are numbered, but there's another way to keep that feeling! Aquatic shades of blue shadow or liner make all eye colors pop, says makeup artist Laramie Glen.



Kate Bosworth

STAY BRIGHT

Don't ditch fruity colors just because it's fall. Get a flirty popsicle-stained pout with lip gloss in shades like papaya and watermelon.



Anna Sui Cosmetics Protective Lip Gloss in 601 Orange Peel, $22; b-glowing.com

SKIN

GO ON GLOWING

Scoring a bronzer that fights sun damage and leaves your face subtly golden year-round? Talk about #winning.



It Cosmetics CC+ Bronzer in Bronze Glow, $38; itcosmetics.com

BRONZE UP YOUR BODY

Use a gradual in-shower tanner (apply to wet skin, then rinse off) for a few days and your friends will be asking, "When didja get back from Bali?"



St. Tropez Gradual Tan In Shower Lotion, $25; ulta.com



Kate Hudson

STILL LIFES: JEFFREY WESTBROOK. CLOCKWISE FROM TOP LEFT: RICHARD SHOTWELL/INVISION/AP; PHOTOIMAGE PRESS/SPLASH NEWS; BILLY FARRELL/BFANYC/SIPA

Unilever

Sensitive skin deserves a perfect cleanser.

- Gentle yet effective
- Removes make-up
- Instantly hydrates
- Unclogs pores
- No need to rinse



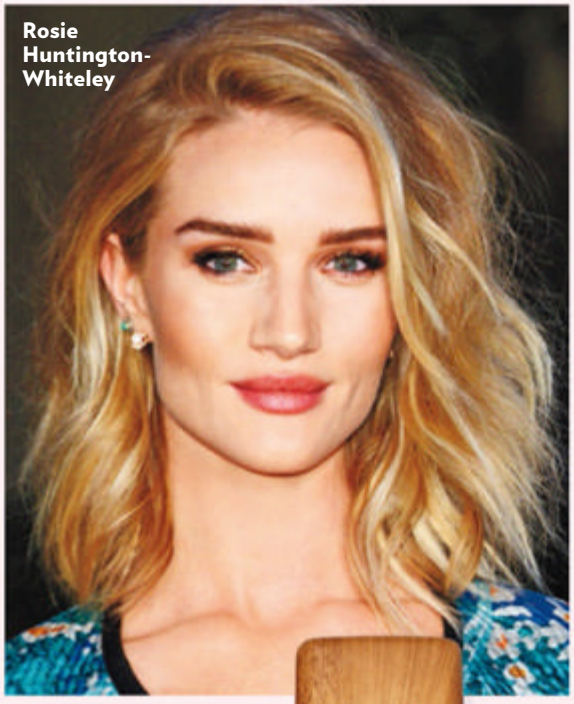
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SENSITIVE SKIN EXPERTS

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HAIR


Rosie Huntington-Whiteley

BRING BEACHY HAIR INTO FALL

There's nothing as sexy as tousled waves. To make the style look a bit more polished in the off-season, spritz locks with a texturizing spray. Then, once hair is dry, touch up ends with a curling iron.



Alterna Haircare
Bamboo Beach Summer Ocean Waves Spray, $22; sephora.com



L'Oréal Paris
Summer Lights Hair Lightening Gelée in Light Brown to Dark Blonde, $7; at drugstores

JUST LIGHTEN UP

Keep sporting those sun-kissed strands. For soft highlights, go for an easy-to-use lightening gel activated by heat from the sun or a blow-dryer. Do sections around your face, or just your ends for an ombré effect, says colorist Joel Warren.

NAILS

FOR DARK SKIN

FOR MEDIUM SKIN

FOR FAIR SKIN

ROCK A HOT MANI OR PEDI HUE

Orange skin? A definite no-no. But an orange-hued polish will warm up any complexion. Nail artist Miss Pop suggests a redder tone for dark complexions, a pinky-coral for medium skin and straight-up orange if you're fair.

Essie
Nail Polish in Sunset Sneaks, $9; essie.com

Caption Polish
Nail Polish in Juice Me, $12; captionpolish.com

OPI
Nail Lacquer in Can't aFjörd Not To, $10; ulta.com

SCENT

SPRITZ ON SUMMER

Whether it's the mouthwatering aroma of coconut (piña colada, anyone?) or the smell of suntan lotion, a tropical fragrance will instantly take you back to your vacay days.



Calypso St. Barth
Casablanca Eau de Parfum, $75 for 2 fl. oz.; calypsostbarth.com

win it!
See page 136

Estée Lauder
Bronze Goddess Eau Fraiche Skinscent Eau de Parfum, $65 for 3.4 fl. oz.; esteelauder.com



STILL LIFES: JEFFREY WESTBROOK; JAY MUCKLE; ROSIE HUNTINGTON-WHITELEY: KMFAMEFLY.NET

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5 natural shades.

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The Ombré Evolution

Hair, nails, makeup, oh my! A trend many thought would fade has made its way through the entire beautysphere. Check out these cool moments and get your gradient on



2001

THE ORIGINAL

Gisele Bündchen

The Brazilian babe started it all with her sun-kissed tips.



2006

IN REVERSE

Jessica Simpson

She switcherooed the do with light roots and dark ends.



2011

NAILED IT

Lauren Conrad

LC put a new spin on the trend with her multi-toned mani.

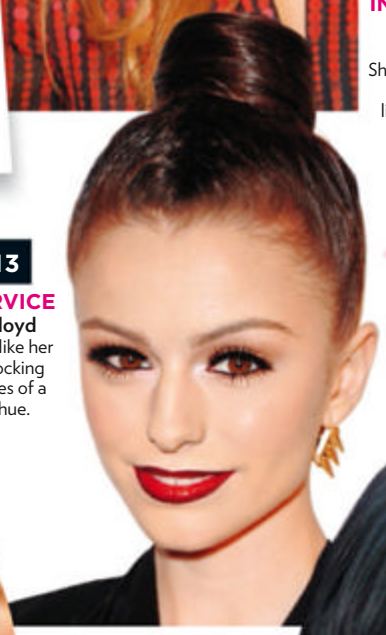


2012

TO THE EXTREME

Ciara

Talk about roots! Bold color contrast became a thing around this time.



2013

LIP SERVICE

Cher Lloyd

Cool girls like her started rocking two shades of a classic hue.



2014

ON LINE

Holly Fulton SS15 show

On the runway, ombré-fied eyes mimicked a swimming pool's reflection.



2015

THE NOW BROW

Kylie Jenner

The future of the fade? It's all about light-to-dark arches.

CLOCKWISE FROM TOP LEFT: DAVID LEFRANC/GETTY IMAGES; KEVIN MAZUR/WIREIMAGE; CHELSEA LAUREN/WIREIMAGE; MEDIA PUNCH/FACE TO FACE; GILBERT FLORES/BROADIMAGE; MCV; JON KOPALOFF/GETTY IMAGES



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$5 EACH
ColourPop Super Shock Pressed Pigment in (clockwise from top) Erotic, Slave2pink and Fizz; colourpop.com



$7
Nyx Color Mascara in Perfect Pear; nyxcosmetics.com

NOTHING OVER $10

Bright On!

Let these vibrant picks instantly give your beauty routine a mood-boosting jolt

$5
L.A. Girl Cosmetics Gel Glide Eyeliner Pencil in Aquatic; lagirlusa.com



$5
Eva NYC Clean It Up Shampoo; ulta.com



$10
Tweezerman Neon Hot 4-in-1 File, Buff, Smooth and Shine Block; tweezerman.com

$3 EACH
Rimmel London Keep Calm and Lip Balm in (from left) Kiss, Party and Play; at drugstores





$10 EACH
Obsessive Compulsive Cosmetics Nail Lacquer in (from left) Suspiria and Beta; nordstrom.com

they're neoprene!



$8 FOR THREE
Emi Jay Flexx hair ties in Pink Sands Beach (one not shown); emi-jay.com



$3
Jordana Color Tint Blush Stick in Hot, Hot, Hot; jordanacosmetics.com

STILL LIFES: JJ DAVIS


flirt
with
color
&
kiss commitment
goodbye
Natural Instincts is shiny, healthy looking color that only lasts 28 washes.
No harsh root-line.
No ammonia.
No strings attached.
No wonder it's the #1 semi-permanent color.*
Commitment Free Color
Try it and #FlirtWithColor
natural instincts
CLAIROL
*based on P&G internal calculation for sales volume ©2015 P&G

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CALMING WASH
Sore from your spin class? The Epsom salts in this body cleanser help soothe achy muscles while you shower.



$6
Dr Teal's Detoxify & Energize with Ginger and Clay Pure Epsom Salt Body Wash; at drugstores

BRIGHT LIP COLOR
This matte chubby pencil has color on one end and a smudger on the other that lets you blur the edges for an ombré effect.



$9
Maybelline New York Color Blur Matte Pencil by Lip Studio in Fast & Fuchsia; at drugstores

HEALING BODY SERUM
Potent ingredients in this lotion-like serum help replenish even the most parched skin without that greasy after-feel.



$8
Vaseline Intensive Care Deep Repair Healing Serum; at drugstores

CUSTOMIZED SHADOWS
These new-and-improved trios play up peepers according to eye color, so they really pop!



$8 EACH
Almay Intense i-Color Party Brights for (from top) Hazels, Browns and Blues; at drugstores

Cheapies We Love!

Hear that? It's the sound of your bank account cheering. These editor-tested beauty goods are a serious steal



$12
Proganix Anti-Fade Weightless Argan Oil + UV Protection; ulta.com

COLOR-SAVING SPRAY
It's like SPF for your hair! This spray filters UV rays, so your dye job stays as vibrant as the day you stepped out of the salon.

$7
Jergens Wet Skin Moisturizer with Refreshing Coconut Oil; at drugstores



EASY-TO-USE LOTION
Put down that towel—applying this lotion right after a shower (when your skin is still damp) helps lock in major moisture.

$8
Revlon ColorStay Gel Envy Longwear Nail Enamel in Bet on Love; at drugstores



DURABLE POLISH
Get ready for #manimonday. This longwear gel-like polish with a built-in base coat delivers the look of a salon manicure for less.

$25
L'Oréal Paris Revitalift Triple Power Day Lotion Moisturizer; loreal parisusa.com



ANTI-AGING MOISTURIZER
This a.m. formula is our kind of multitasker! It plumps up wrinkles and fades dark spots while protecting with SPF 20.

STILL LIFES: CATHY CRAWFORD

© Neutrogena Corp. 2013



Hayden Panettiere's idea of perfect skin? Skin that's never seen a tanning bed.

Hayden is sun-smart. She knows tanning beds give off UVA rays. Rays that can cause skin cancer. In fact, exposure to tanning beds before the age of 30 increases melanoma risk by 75%. Protection and early detection are the key to survival.

For sun safety tips and life-saving tools, like a free dermatologist skin cancer screening, self-exam kit and discounts on sunscreen products, go to

ChooseSkinHealth.com

with participation from

ASDS
American Society for Dermatologic Surgery

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Q+A

WITH BEAUTY DIRECTOR HOLLY CARTER

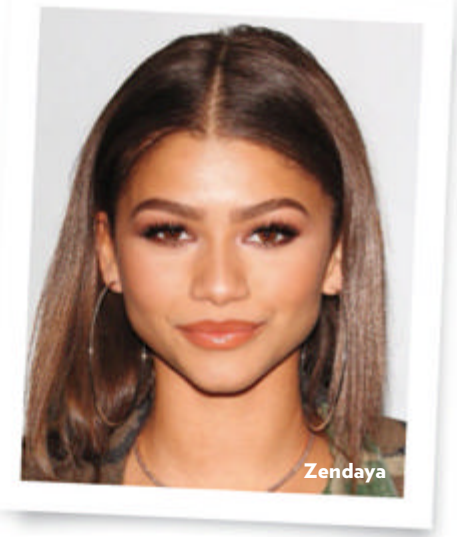


Q: How can I get rid of dark circles, like, right now?
A: This common problem can be caused by different things—heredity, lack of sleep, sun damage, aging and even allergies. Whatever is causing *your* circles will determine the most effective treatment option. That said, a solution I swear by is picking a product that will give you instant brightening, but will also improve the area over time. The two picks below do just that. Use one daily and then top it off with a peachy based concealer for extra camouflage.



Yves Saint Laurent Forever Light Creator Dark Circle Corrector, $73; yslbeautyus.com

Neutrogena Rapid Dark Circle Repair Eye Cream, $20; neutrogena.com


Zendaya

Q: I overplucked my brows. What's the best grow-back strategy?
A: Hide your tweezers for a couple of months! Even plucking a few hairs here and there can put you back at square one. In the meantime, try penciling your way to fuller arches (like Zendaya's). Follow your natural brow shape with light, swift strokes and blend well. Another option: a brow treatment like RevitaBrow Advanced ($110; revitalash.com). It conditions hairs to keep them strong and healthy, making them less likely to break.

Q: Any tips for achieving a perfect at-home mani?
A: Here's how to do DIY right, courtesy of celeb nail expert Tracylee. Do your dominant hand first—painting with wet polish on your non-dominant hand makes it even harder. Do one hand at a time and let polish on each hand dry for 10 minutes. Be sure to take your time and use slow brush-strokes starting in the middle, then doing the sides. If you make mistakes, clean them up with an orange wood stick dipped in polish remover before you add a topcoat.

STILL LIFES: KATE LACEY. STYLIST: BENNY LAMICELA. FROM LEFT: JAMES WESTMAN; JEN LOWERY/SPLASH NEWS

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Play Up Your SHAPE!

Meet Your New Style Icons

Not only are these ladies supertalented, they're also body-positive champions who know how to work the red carpet! Check them out and get inspired

Amy Schumer

The hilarious star of *Trainwreck* makes no apologies for her curves—and we love her for it. In body-hugging pieces with sky-high heels, she's our #WCW every day of the week.



In a Balmain dress.



"I am a size 6 and have no plans of changing. This is it. Stay on or get off. Kisses!" —@amyschumer



COLORBLOCK TOP
BCBG Max Azria "Taissa" triacetate-polyester top, $178; bcbg.com



LBD
Calvin Klein "Side Rouched Dress" in polyester-rayon blend (available in sizes 0P-24W), $90; macys.com

PLATFORM HEELS
Just Fab "Bettie" faux suede pumps, $40; justfab.com

STILL LIFES: KATE LACEY. STYLIST: BENNY LA MICELA. FROM LEFT: ROBIN MARCHANT/GETTY IMAGES; MICHAEL BUCKNER/GETTY IMAGES; NCP/STARMAX/GC/GETTY IMAGES

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Danielle Brooks

The *OITNB* actress is fearless when it comes to fashion. Check out her Insta hashtag #voiceofthecurves (@daniebb3) for tons of confidence-boosters.

In a Tabii Just top and skirt.





GRAPHIC PRINT DRESS
ABS by Allen Schwartz "Sienna Painterly Print Tunic" in polyester-spandex (available in sizes 10-24), $150; heygorgeous.com

BRIGHT HEELS
GoJane "Pointy Toe Pumps" in faux patent leather, $23; 818-581-4652; gojane.com
20% off!*



In an Ekineyo dress.

Q+A

How would you describe your personal style?
"It changes according to how I feel, but I love eclectic prints and standout jewelry."

What's the key to pulling off a busy print?
"It's all about the cut. Flaunt what you love (in moderation!). I like a printed V-neck, an off-the shoulder dress or a pencil skirt that shows my figure."

What are your fave brands?
"I'm a huge fan of ASOS, Pile NY and Ekineyo. They're great for young, plus-size or curvy women, like me, who want to wear the trends."

Tell us about #voiceofthecurves.
"I felt like I could speak out, as an entertainer, for curvy women. I want to walk the walk and talk the talk, and I never want to dress myself out of fear that I will be judged."

STILL LIFES: KATE LACEY; STYLIST: BENNY LAMICELA. CLOCKWISE FROM TOP RIGHT: ASTRID STAWIARZ/GETTY IMAGES; BRYAN BEDDER/GETTY IMAGES; J.GRAYLOCK/JPI STUDIOS

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In a Marc by Marc Jacobs jacket and dress.

Gina Rodriguez

Winner of a Golden Globe (and our hearts!) for *Jane The Virgin*, she's got that flirty, feminine vibe on lock. Oh, and she couldn't be more real. We need this girl on our squad—stat!



MOTO JACKET
Banana Republic "Blush Moto Jacket" in polyester-rayon blend, $165; bananarepublic.com



In an A.L.C. top and skirt, and Prada heels with a Kotur clutch.



FIT-AND-FLARE
Vince Camuto "Floral Print Dress" in polyester (available in sizes 0-14), $168; vincecamuto.com

"My parents really encouraged us to accept who we are because it is not going to change and we are beautiful."
—Gina, as told to *People*



NUDE PUMPS
Signature "Presely" faux patent leather pumps, $40; shoedazzle.com

STILL LIFES: KATE LACEY; STYLIST: BENNY LA MICELA. CLOCKWISE FROM TOP RIGHT: JON KOPALOFF/FILMMAGIC; GILBERT FLORES/BROADIMAGE; THOMAS LAU/LOUD AND CLEAR MEDIA

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SKECHERS SPORT WITH MEMORY FOAM

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Melissa McCarthy

Just when we thought we couldn't be bigger fans, the *Spy* star up and designs Melissa McCarthy Seven7, a superstylish (and affordable) collection of clothes for women of all sizes (4-28; S-4X).



In Forevermark earrings and rings.





In Lyssé leggings.

Melissa's line launches Sept. 1! Check out MelissaMcCarthy.com for info



BOW BLOUSE
Melissa McCarthy Seven7 "Bow Blouse" in polyester (available in sizes 1X-3X), $89; nordstrom.com



STRAPPY SANDALS
Marc Fisher
"Brittany" suede sandals, $89; macys.com

Q+A

What motivated you to create your own line?
"I couldn't find modern clothes for myself. Every piece in my line is selfishly something I want to wear."

What did you think about when designing for a range of sizes?
"I wanted to remember what a woman's body really looks like. Women have a bust—put a dart in and help a gal out! Also, plus-size cuts can be enormous—I don't need so much room in my wrists."

Name your go-to pieces.
"I love a cigarette pant and skinny jeans. Most women are going to be 15 places in a day, so I want things that work harder and morph from day to night."

Any advice for women struggling with their confidence?
"I think that when women boost each other up, we're the most powerful creatures in the world. I try to really feed into that."

STILL LIFES: KATE LACEY; STYLIST: BENNY LA MICELA. CLOCKWISE FROM TOP RIGHT: RB/BAUER-GRIFFIN; LUCA TEUCHMANN/GETTY IMAGES; JORDAN STRAUSS/INVISION/AP

Advertisement

People StyleWatch TrendWatch

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MEET THE STYLE HUNTERS
This month, we asked Style Hunter Brie Bemis Rearick of *Sophistifunk* and **theOutfit.com** contributor, to share her favorite summer styles.

Q. What do you like to wear on a summer's night out?
A. I love a crisp white button down with a pair of dressy shorts, strappy sandals, and statement earrings. I also love a printed camisole tank with layered necklaces, high waisted jeans, and wedges.

Q. What's your swimsuit style?
A. I love a classic black two-piece because it's timeless and I can mix and match it with lots of other swimsuits in my closet. I'm loving all of the fun twists I'm seeing on the black two-piece this summer like scalloped edges and cut-outs.



Follow Brie at:
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NEW WAYS TO WEAR YOUR JEANS

Between these fresh silhouettes and cool styling tips, looking boring in your blues is *not* an option







CLOCKWISE FROM TOP RIGHT: AGNY EBA/AKM-GSI; MACHETTE PIX/STARTRAKS; DONATO SARDELLA/WIREIMAGE; SILVIA OLSEN/REX USA; SPLASH NEWS; BAUER-GRIFFIN/GC/GETTY IMAGES; SHARPSHOOTER IMAGES/SPLASH NEWS; PAOLO DILETTO/RUNWAY MANHATTAN

DISTRESSED





Lucky Brand "Dylan" cotton jeans, $129; lucky brand.com



Big Star "Billie Boyfriend" cotton jeans, $148; bigstardenim.com



Abercrombie & Fitch "Boyfriend Jeans" in cotton-viscose blend, $39; abercrombie.com





Gigi Hadid in Joe's jeans.

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Beyoncé in H&M jeans.



Kendall Jenner in Carmar jeans.

the bigger the rips, the cooler the vibe





Silver Jeans Co. "Tuesday Mid Ankle Skinny" cotton-elastane jeans, $92; silverjeans.com



Amal Clooney in Citizens of Humanity jeans.



Express "Girlfriend Jeans" in cotton-elastane, $88; express.com



Siwy Denim "Adelaide Guardian" cotton-elastane jeans, $218; shopbop.com



STILL LIFES: KEVIN SWEENEY; CATHY CRAWFORD, STYLIST; BENNY LA MICELA, CLOCKWISE FROM TOP RIGHT: YOUNGJUN KOO; JOSIAH KAMAU/BUZZFOTO/GETTY IMAGES; DANIEL BRUNDO GRANDI/THEURBANSPOTTER; GEER/AKM-GSI; YOUNGJUN KOO (2); RAYMOND HALL/GC/GETTY IMAGES; RAMEY; YOUNGJUN KOO



Gwen Stefani in Rialto Jean Project jeans.

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PAINT SPLATTER



Denim & Supply Ralph Lauren "Kenswick Boyfriend" cotton jeans, $165; denimandsupply.com



HIGH-RISE SKINNY



tuck in your top & your legs will look insanely long

Chrissy Teigen in Topshop jeans.



AG "The Sophia" cotton-elastane jeans, $235; agjeans.com



20% off!*

The Jordache Look "Olivia" cotton-viscose-blend jeans, $129; jordache.com



a darker wash is easy to dress up

Kelly Rowland in Frame Denim jeans.

STILL LIFES: KEVIN SWEENEY; CATHY CRAWFORD, STYLIST; BENNY LA MICELA. CLOCKWISE FROM TOP RIGHT: YOUNGJUN KOO; DANIEL ZUCHNIK/GETTY IMAGES; VASQUEZ/FAMEFLYNET; DIANE BONDAREFF/INVISION/AP; PARIS/SPLASH NEWS; YOUNGJUN KOO; SHARPSHOOTER IMAGES/SPLASH NEWS; KENTO NARA/FUTURE IMAGE/ZUMA PRESS; YOUNGJUN KOO

* **The Jordache Look** From July 10 to Aug. 14, enter "PSW8" at checkout for a discount on these jeans.



Taylor Swift in Courtshop jeans.



DL1961 Premium Denim "Nina" cotton-Lycra jeans, $168; dl1961.com



Ariana Grande in Rag & Bone jeans.



Topshop "Moto Pretty Bleach Mom Jeans" in cotton, $70; topshop.com







Paige Denim "Callie" cotton jeans, $225; paige.com

HIGH-RISE STRAIGHT

show off killer shoes by cuffing the bottom





7 For All Mankind "The 1984 Boyfriend" cotton jeans, $225; 7forallmankind.com

FITTED OVERALLS





Kate Bosworth in Frame Denim overalls.





Dittos "Delilah" cotton-poly-ester-blend overalls, $110; free people.com



Alessandra Ambrosio in Frame Denim overalls.

DARK DENIM

Miss Me "Simple Skinny Jeans" in cotton-polyester blend, $80; missme.com



Levi's Made & Crafted "Sticks Slim Jeans" in cotton, $169; levi.com



Buffalo David Bitton "Inka Flare" cotton-rayon-blend jeans, $99; buffalojeans.com



Guess "Low-Rise Power Skinny Jeans" in cotton-rayon blend, $79; guess.com



keep sleek jeans interesting with layering up top



Olivia Palermo in Tommy Hilfiger jeans.

STILL LIFES: KEVIN SWEENEY. STYLIST: BENNY LA MICELA. CLOCKWISE FROM TOP RIGHT: ANTONIO DE MORAES BARROS FILHO/WIREIMAGE; SILVIA OLSEN/REX USA; CHARLES SYKES/INVISION/AP; PACIFIC COAST NEWS; ANTONIO DE MORAES BARROS FILHO/WIREIMAGE; MARIE-PAOLA BERTRAND-HILLION/STARTRAKS; RAYMOND HALL/GC/GETTY IMAGES; STOJANOV/FAMEFLYNET; VANNI BASSETTI/GETTY IMAGES

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FLARES



Blank NYC "High Rise Flare" cotton-spandex jeans, $98; blanknyc.com
win it!
See page 136



Freida Pinto in J Brand jeans.





Tularosa "Penelope Flare" cotton-elastane jeans, $188; revolve clothing.com



McGuire "Harlow Flare" Tencel-cotton-blend jeans, $227; anthropologie.com

nail the effortless thing with an oversize knit





Gap "1969 Slim Flare" cotton-polyester-blend jeans, $70; gap.com





Anne Hathaway in Madewell jeans.

WIDE-LEG



Madewell "Flea Market Flare" cotton-spandex jeans, $135; madewell.com



J Brand "Sabine High Waisted Flare" cotton jeans, $228; shopbop.com



Genetic Los Angeles "76 Double Flare" cotton-polyester-blend jeans, $240; shopbop.com

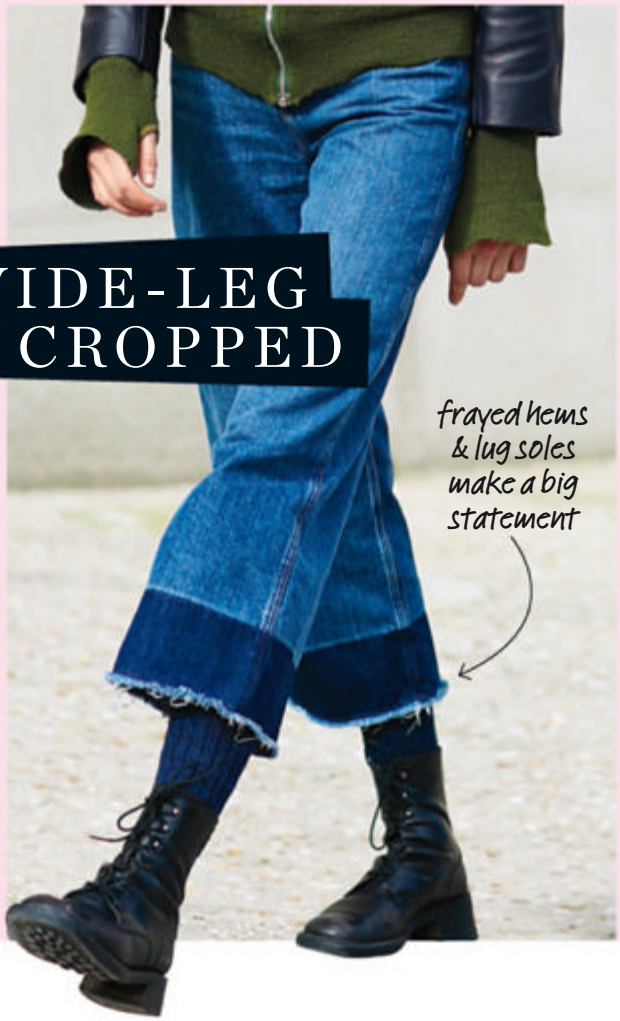




Frame Denim "Le Slim Straight" cotton-lyocell-blend jeans, $249; net-a-porter.com



WIDE-LEG CROPPED



STILL LIFES: KEVIN SWEENEY; STYLIST: BENNY LA MICELA. CLOCKWISE FROM TOP LEFT: PACIFIC COAST NEWS; CELINE GAILLE/RUNWAY MANHATTAN; MARIE-PAOLA BERTRAIN HILLION/STARTRAKS; YOUNGJUN KOO

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Alexa Chung in Alexa Chung for AG jeans.



Simon Miller "Crop Adams" cotton jeans, $345; barneys.com



Level 99 "Sally Gaucho" cotton-rayon-blend jeans, $130; level99jeans.com

STILL LIFES: KEVIN SWEENEY. STYLIST: BENNY LA MICELA. CLOCKWISE FROM TOP RIGHT: YOUNGJUN KOO; XACTIPIX/SPLASH NEWS; RON ASADORIAN/SPLASH NEWS; SILVIA OLSEN/REX USA

PLUS: 3 WAYS TO ROLL 'EM



1

MINI ROLL
best for skinny & cropped styles



2

MEDIUM ROLL
made for boyfriend styles



Sarah Jessica Parker in 7 For All Mankind jeans.

3

LONG ROLL
perfect for straight-leg jeans

MANI +PEDI

Matching your fingers and toes? Snooze. Choosing shades that complement each other in a non-obvious way is much cooler.

FROM LEFT:
OPI Infinite Shine Gel Effects Lacquer in S-ageless Beauty, $13; ulta.com

Zoya Nail Lacquer in Selene, $9; zoya.com

FROM LEFT:
Yves Saint Laurent La Laque Couture Pop Water nail color in N. 65 Rose Splash, $27; yslbeautyus.com

Orly Nail Lacquer in Fireball, $9; orlybeauty.com

DYNAMIC DUOS

Talk about teamwork! These makeup combos prove that when it comes to your face and nails, pretty is best served in pairs

FROM LEFT:
China Glaze Nail Lacquer in Meet Me in the Mirage, $8; lockandmane.com

Essie Nail Polish in Flowerista, $9; essie.com

STILL LIFES BY CATHY CRAWFORD

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Nars Blush in Desire, $30; narscosmetics.com

Physicians Formula Bronze Booster Glow-Boosting Sun Stones in Light to Medium, $15; at drugstores

BLUSH + BRONZER

There's nothing more flattering than a cheeky glow. A matte blush and shimmery bronzer work well together to create a lit-from-within flush.

STYLIST: DEULON LESURE/MARK EDWARD INC

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LIPS + EYES

This season's dream team: lips *and* lids that make a statement. Just be sure to keep the shimmer on one, not both.



Bite Beauty Matte Crème Lipstick in Black Cherry, $24; sephora.com

Essence Cosmetics Metal Glam Eyeshadow in Hello Goldie!, $3; ulta.com

Urban Decay Revolution Lipgloss in Big Bang, $22; urbandecay.com

Nyx Hot Singles Eye Shadow in Lolita, $5; nyxcosmetics.com

Maybelline New York Color Sensational Lipstick in Pink Peony, $7; at drugstores

Stila Magnificent Metals Foil Finish Eye Shadow in Vintage Black Gold, $32; stilacosmetics.com

win it!
See page 136



FROM LEFT:
Guerlain Summer Waterproof Cream Eyeshadow in Blue Ocean, $32; saksfifthavenue.com

Flower That's So Kohl! Kohl Eyeliner in Electric Volt, $8; walmart.com

SHADOW + LINER

It's all about the buddy system for your eyes. Light shadow paired with a dark liner in the same color family gives lids definition and drama.

STYLISTS: DEULON LESURE; URBANO DELVALLE; BARBARA EISEN/RJ BENNETT REPRESENTS

OPPOSITES ATTRACT!

It's a fashion rule A-list stylists swear by. Keep it in mind and creating an epic outfit is beyond easy. The proof is right here...



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.

a fitted blazer makes a flirty dress more serious

MASCULINE & FEMININE

Ladylike details (think bows and florals) soften menswear-inspired pieces for a chic look

1. Derng "Rainbow Blossom Drop Earrings" in metal with glass stone detail, $18; derng.com 20% off!* | **2.Tommy Hilfiger** "Heritage Button Down Shirt" in cotton, $100; tommy.com | **3. Ivanka Trump Handbags** "Ivanka Boxed Minaudiere" faux leather clutch, 5"H x 7.5"W x 1"D, $195; zappos.com | **4. Ted Baker London** "Izabel" viscose-polyester skirt, $369; tedbaker.com | **5. Massimo Dutti** "Patent Leather Oxford Shoes," $198; massimodutti.com | **6. Vince Camuto** Metal and crystal earrings, $28; vincecamuto.com | **7. Kate Spade New York** "Madison Avenue Keely Top" in silk-nylon, $448; katespade.com | **8. Bebe** "Tamara Culottes" in viscose-elastane, $139; bebe.com | **9. Theory** "Agate Heels" in leather, $595; 212-524-6790 | **10. Lauren Ralph Lauren** Leather tote, 12"H x 11"W x 7"D, $348; Lord & Taylor, 800-223-7440 **11. Ann Taylor** "Double Pendant" metal necklace, $40; anntaylor.com | **12. & Other Stories** Wool blazer, $245; stories.com | **13. Lulu's** "Meet in the Metal Mini Handbag" in faux leather, 5"H x 7"W x 3"D, $40; lulus.com 20% off!** | **14. Jessica Simpson Collection** "Nyla" chiffon dress (available in sizes 1X-3X), $99; lordandtaylor.com **15. Jessica Simpson Collection** "Ranissa" faux suede heels with mesh detail, $110; macys.com

Derng** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on full-price merchandise. *Lulu's** From July 10 to Aug. 14, enter "STYLEWATCH7" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

STILL LIFES: JOHN LAWTON. STYLISTS: CHANEL KENNEBREW; BENNY LA MICELA. (OPPOSITE PAGE) STILL LIFES: JOHN LAWTON; DEVON JARVIS. STYLISTS: CHANEL KENNEBREW; BENNY LA MICELA



STILL LIFES: JOHN LAWTON. STYLISTS: CHANEL KENNEBREW; BENNY LA MICELA

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1. Kersh "Sport Luxe Graphic Top" in cotton, $60; nordstrom.com | **2. She + Lo** "Silver Lining Camera Bag" in leather, 5"H x 8"W x 2"D, $198; sheandlo.com **3. J.Crew** "Chainmail Skirt" in wool with aluminum detail, $395; jcrew.com | **4. Sam Edelman** "Dea" faux leather heels, $130; samedelman.com | **5. CC Skye** "Solid Ground ID Bracelet" in rhodium plate with 12k gold plate detail, $190; amazon.com | **6. Sandro** "Safa" viscose top, $260; sandro-paris.com | **7. Roberta Chiarella** "Abalone Ring" in rhodium plate with shell detail, $48; robertachiarella.com 20% off!* | **8. ASOS** "Hermione Heeled Sandals" in faux leather, $73; asos.com | **9. Henry & Belle** "Relaxed Skinny" cotton jeans (available in August), $202; shophenryandbelle.com 20% off!** | **10. Calvin Klein** "Alandra City Flap Shoulder Bag" in calf hair and leather, 6"H x 8"W x 2"D, $298; calvinklein.com | **11. Lux Accessories** "Geo Linear Earrings" in metal, $18; shopluxnyc.com | **12. Hollister Co.** "Twofer Parka" cotton jacket, $70; hollisterco.com | **13. Sondra Roberts** "Oil Slick Clutch" in leather, 5.5"H x 13"W x 1"D, $195; zokydoky.com | **14. K-Swiss** "Addison" leather sneakers, $70; kswiss.com **15. Iijin** "Long Pencil Sequin Skirt" in polyester, $398; iijin.us 20% off!*** | **16. Michael Stars** "Shadow Terry" viscose-polyester top, $78; michaelstars.com

STILL LIFES: JOHN LAWTON; DEVON JARVIS. STYLISTS: CHANEL KENNEBREW; BENNY LA MICELA

* **Roberta Chiarella** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on full-price merchandise. ** **Henry & Belle** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on full-price merchandise. *** **Iijin** From July 10 to Aug. 14, enter "PSW20" at checkout for a discount on this skirt.

OPPOSITES ATTRACT!

OVERSIZED & FITTED

Roomy silhouettes get reined in when paired with slimmer ones that show off your figure



STILL LIFES: JOHN LAWTON; MICHAEL KRAUS. STYLISTS: CHANEL KENNEBREW; BENNY LA MICELA; KELSEY QUAN. (OPPOSITE PAGE) STILL LIFES: JOHN LAWTON. STYLISTS: CHANEL KENNEBREW; BENNY LA MICELA

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1. & Other Stories Wool sweater, $130; stories.com | **2. Raoul** "Seamed Pencil Skirt" in polyester-spandex blend, $240; saksfifthavenue.com | **3. Ivanka Trump** "Carra" leather heels, $135; zappos.com | **4. Express** "Colorblock Snake Clutch" in faux leather, 7"H x 11"W x 2"D, $40; express.com | **5. Vince Camuto** "Spike Ring Set" in metal, $48 for set of three; vincecamuto.com | **6. MICHAEL Michael Kors** "Rivet Crewneck Sweater" in viscose-nylon blend, $150; michaelkors.com for stores | **7. R.J. Graziano** "Button Cuff" in gold-plated metal, $55; rjgraziano.com | **8. COS** "Burgundy Tied-Front Culottes" in wool, $175; cosstores.com | **9. Banana Republic** "Lace-Up Sandals" in leather, $138; bananarepublic.com | **10. Vince Camuto** "Renee" leather clutch with suede detail, 7"H x 12"W x 2"D, $168; vincecamuto.com | **11. Lydell NYC** "Geometric Hoop Earrings" in metal, $25; lydellnyc.com | **12. Talula for Aritzia** "Talula Jacket" in wool-polyester blend, $150; aritzia.com | **13. Levi's** "711 Skinny" cotton jeans, $78; levi.com | **14. Rebecca Minkoff** "Ilan" suede booties, $295; rebeccaminkoff.com | **15. BCBG Max Azria** "Evanna Printed Double Tie Peasant Blouse" in silk, $228; bcbg.com | **16. Nila Anthony** "Half Moon Fanny Pack" in faux leather, 4"H x 6.5"W x 3"D, $65; nila-anthony.com

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L.A.M.B. "Boston" leather heels, $295; neimanmarcus.com

STRIKE IT RICH

OIL-SLICK-INSPIRED EXTRAS GIVE YOUR LOOK A POWERFUL EDGE

PROP STYLIST: LINDA KEIL/HALLEY RESOURCES

Photographs by JONATHON KAMBOURIS



SUNGLASSES
GoJane "Resort Ready Sunglasses" in resin and plastic, $6; 818-581-4652; gojane.com
20% off!*

NECKLACE
Make Me Chic "Iridescent Braided Chain Necklace" in metal, $15; makemechic.com

CLUTCH
Loeffler Randall "Lock Clutch" in leather, 7"H x 10.5"W x 3"D, $375; bloomingdales.com

SHOE
Wild Rose "Snake Charmer" faux patent leather and faux suede mules, $28; 818-581-4652; gojane.com
20% off!**

*** GoJane** From July 10 to Aug. 14, mention "PSW820R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics. **** Wild Rose** From July 10 to Aug. 14, mention "PSW820R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics.



Christian Louboutin Beauté Nail Colour in (from top) Scarabée II, Scarabée III and Scarabée I, $50 each; christianlouboutin.com

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SHOE
Circus by Sam Edelman "Eryn" patent leather flats, $70; circusbysamedelman.com

NECKLACE
Joomi Lim "Double Row Spike Choker" in rose-gold-plated brass with stud detail, $272; joomilim.com

20% off!*

CLUTCH
Joy Gryson "Stella" patent leather clutch, 7.5"H x 11"W x 2"D, $398; joygryson.com

BANGLES
Gemma Redux "Rainbow Bangles" in metal, $198 for set of three; gemmaredux.com

PROP STYLIST: LINDA KEIL/HALLEY RESOURCES

***Joomi Lim** From July 10 to Aug. 14, enter "STYLE20" at checkout for a discount on this necklace.

10 Reasons You'll Love Fall!

Take a peek at the hottest trends straight from the runway and—boom!—saying adios to summer won't be quite so hard

1 Metallic shadows are *everything*

backstage at Zac Posen



From top: M.A.C Pigment in Copper Sparkle, $22; maccosmetics.com

M.A.C Pigment in Gold, $22; maccosmetics.com

Maybelline New York Eye Studio Color Tattoo 24HR Cream Gel Shadow in Bad to the Bronze, $7; at drugstores



gold-painted lids backstage at Zac Posen

2 A-line skirts: instant autumn



Nanette Lepore "Secret Message Skirt" in polyester-viscose blend, $228; nanettelepore.com



Rebecca Minkoff "Jennifer Skirt" in tweed with leather detail, $298; 866-838-6991



Abercrombie & Fitch "A-line Skirt" in faux suede, $58; abercrombie.com

STYLIST: BENNY LA MICELA; ALESSANDRO ZENO/MAXTREE

Still Lifes by CATHY CRAWFORD

Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.



model besties at Giambattista Valli

3

Leg-lengthening flares are back

Karen Walker "Elemental Flare" polyester-cotton-blend pants, $575; karenwalker.com

vintagey brooches at Prada



4

Brooches add oomph to your outfit



Forest of Chintz "The Eye Spy Brooch" in silk with sequin and faux pearl detail, $90; runway2street.com

win it! See page 136

Neely Phelan "Buffalo Druzy Brooch" in bone and druzy, $85; neelyphelan.com

5

Comfy ladylike loafers are on-trend



Kotur "Lily" leather loafers, $695; koturltd.com

win it! See page 136

STY LIST: BENNY LA MICELA. RUNWAY MANHATTAN/IMAXTREE (2)

Still Lifes by CATHY CRAWFORD

13 shades of red were used at Dolce & Gabbana

6

There are a rainbow of reds to choose from



Dolce & Gabbana Dolce Matte Lipsticks, $37 each; saksfifthavenue.com

7

Boxy bags add polish to anything you wear



Alice + Olivia "Studded Trunk Clutch" in leather, 5"H x 7.5"W x 2"D, $395; aliceandolivia.com

8

Shimmery threads dress up knits



M Missoni Polyester-cotton blend-dress, $895; 212-431-6500



ASOS "Deep V-neck Sweater" in Lurex-polyester, $55; asos.com



Ronny Kobo "Henrietta Top" in viscose-polyester, $258, and "Ronny Skirt" in viscose-polyester, $290; ronnykobo.com

Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 10.



Nanette Lepore "Rosaline" cotton-nylon top, $298; nanettelepore.com

9 Victorian blouses help you go girlie



Self-Portrait Nylon-polyester top (available mid-September), $300; neiman-marcus.com

tie-neck collars & ruffles at Philosophy di Lorenzo Serafini



10 Colorblocked extras are beyond fun



graphic statement bags at Fendi

Aldo "Umisien" suede and leather heels, $100; aldoshoes.com



ASOS "End It On This" faux leather boots, $82; asos.com



Tory Burch "Pieced-T Patchwork Satchel" in leather and suede, $995; toryburch.com

STILL LIFES: CATHY CRAWFORD. STYLIST: BENNY LA MICELA. FROM LEFT: MCV; RUNWAY MANHATTAN/IMAXTREE (2)

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StyleWatch GIVEAWAYS

WE'RE GIVING AWAY $3,865 WORTH OF INCREDIBLE STUFF FROM THIS ISSUE!



10 Makeup Sets Worth $99 each
STILA
This shimmery shadow (plus liner, blush and gloss) will complete your night-out look.

Enter for a chance to win at **PeopleStyle Watch.com/ giveaways**



5 Necklaces Worth $98 each
JULES SMITH
You can pair this gold choker with almost anything.



1 Pair of Heels Worth $695
KOTUR
Snag these embellished, ladylike loafers from the celeb-adored label.

5 Gift Codes Worth $98 each
BLANK NYC
Head to blanknyc.com for endless denim options, like these trendy flares.



5 Brooches Worth $90 each
FOREST OF CHINTZ
Eye spy... the trendiest little accessory—just pin it on!



10 Fragrances Worth $75 each
CALYPSO ST. BARTH
Spray on this tropical-scented perfume and feel like you're on vacay!



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STILL LIFES: CATHY CRAWFORD; J MUCKLE; KEVIN SWEENEY; JJ DAVIS

NO PURCHASE NECESSARY. Purchasing does not improve your chances of winning. The "August StyleWatch Giveaways" Sweepstakes is open to legal residents of the 50 United States and D.C., age 18 or older at time of entry. Void outside the U.S., in Puerto Rico, and where prohibited by law. Sweepstakes begins at 12:01 AM ET on 7/7/15 and ends at 11:59 PM ET on 8/10/15. For Entry Details and Official Rules, see peoplestylewatch.com/giveaways. Limit one online entry per person or e-mail address per day. Sponsor: TI Media Solutions Inc. 1271 Avenue of the Americas, New York, NY 10020.

Protect your skin.
Protect your beauty.
Protect your life.
IT'S THAT WORTH IT.

Growing up in *Texas*, I didn't give *sun safety* much thought. Given my Latina heritage, my skin never burned and I assumed I wasn't at risk.

Today I know that sun exposure doesn't discriminate against *skin color* and can cause *dryness*, *brown spots*, *wrinkles*, and worst of all, *melanoma*— the deadliest form of skin cancer and one of the *most common* cancers among women under 40.

So applying sunscreen throughout the day is my daily ritual. And it should be yours, too.

I also support the Melanoma Research Alliance — the leading funder of cutting-edge melanoma research. *With your help, a cure may be within reach.*

Learn about how you can *join me* in a nationwide movement to *prevent* melanoma and support life-saving research by visiting **itsthatworthit.org.** And remember to always wear your sunscreen!

– EVA LONGORIA

Melanoma Research Alliance

itsthatworthit.org
#itsthatworthit



EVERYTHING OLD IS NEW AGAIN!

Talk about a comeback! These celebs prove that certain denim looks have just been waiting to reappear



1980
Michelle Pfeiffer

Now
Kate Hudson



1997
Tiffani Thiessen



Now
Katie Holmes



1983
Kristina Wagner



Now
Jamie Chung

CLOCKWISE FROM LEFT: ABC/COURTESY NEAL PETERS COLLECTION; WCP/FAMEFLYNET; NINA PROMMER/GLOBE; TURGEON-STEFFMAN/SPLASH NEWS; ELI WINSTON/EVERETT COLLECTION; ABC/COURTESY EVERETT COLLECTION



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